U.S. Department of Labor



Employment Fundamentals of Career Transition

Participant Guide

Revision Date: 11 2019



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Getting Started

Section 1 Getting Started

Thank you for your service, and congratulations on embarking on the next phase of your career!

The purpose of this course is to provide you with the essential tools and resources you need to evaluate career options, gain information for employment, and understand the fundamentals of the employment process.

1.1 Objectives

Upon completion of this training, you will have learned how to:

- Conduct occupational research and job search for selected careers.
- Complete the Gap Analysis.
- Understand the civilian work environment.
- Use the STAR method to write achievement statements.
- Recognize the basic sections of a resume.
- Draft an employment history outline.
- Draft a professional introduction to use for networking.
- Identify your network contacts.
- Draft a headline and summary for your LinkedIn profile.
- Analyze a job vacancy posting.
- Connect your skills and abilities with the needs of an employer.
- Identify the relevant factors in evaluating a job offer.



1.2 Course Overview

In this training, we will discuss the fundamentals of the employment process, which is explained in the six stages below.



The table below shows a breakdown of each stage, including the focus, topics, and activities that we will cover in each lesson.

	- I	S. 5	T
	Employment Process Stage	Stage Focus	Topics & Activities
1.	Plan your next steps.	What do you want to do next?	 Factors to consider when selecting a career Labor market research Activity: Career research Additional tracks Activity: Getting help at your American Job Center
2.	Prepare for success.	What documents and items do you need to prepare for the employment process?	 Adjusting to the civilian workplace Translating military terminology into civilian terms Employment history outline Activity: Start your employment history outline Basics of resume Activity: Write a STAR achievement statement Professional introduction Activity: Draft your professional introduction Networking Activity: Identify your network contacts Online networking Activity: Create a LinkedIn profile and draft your headline and summary statement

	Employment Process Stage	Stage Focus	Topics & Activities
3.	Apply for a job.	How do you make your application stand out from the crowd?	 How hiring occurs Selecting an application method Seeking out veteran-friendly employers Activity: Search for a job Analyzing a job posting Activity: Analyze job posting for keywords and information Tips for completing an employment application Follow up on job application
4.	Interview for a job.	How will you demonstrate your value to an employer?	Types of interviewsTypes of questionsActivity: Mock interview
5.	Receive a job offer.	What do you need to do after you get the job offer?	Know the terms of offerActivity: Evaluate the job offer
6.	Communicate your decision.	How do you inform the employer of your decision?	 Informing employer of your decision Negotiating job offers

1.3 Prerequisites

The Transition Assistance Program (TAP) curriculum is an outcome-based, modular curriculum with standardized learning objectives.

The modules you have completed during the DoD Transition Day (Managing Your Transition, Military Occupational Code [MOC] Crosswalk, and Financial Planning for Transition) will assist you during the DOLEW.



Bring the following items to class each day:

- VMET
- Performance evaluations (to help you develop STAR statements)
- Military and college transcripts
- MOC Crosswalk Gap Analysis
- Laptop or notebook (if allowed)

1.4 Career Transition Journey Map

This manual complements the Transition Assistance Program (TAP) curriculum by providing you with access to tools and best practice that will help you to transition from military service to a civilian career. The curriculum's Career Transition Journey Map is below. This map provides specific guidelines and timeframes to manage and navigate your journey toward a new career path.

	Career Transition Journey Map				
Timetable	18 to 24 Months Before Transition	12 to 18 Months Before Transition	6 to 12 Months Before Transition	0 to 6 Months Before Transition	
Primary Activities	Assessment and Career Exploration	Preparation Activities	Engagement Activities	Transition	
Description	 Meet with local TAP Counselor. Complete self-assessment. Create a LinkedIn account. Identify a mentor. Begin exploring career options. Develop an Individual Transition Plan (ITP). Register for and attend TAP workshops and additional tracks (RETIRING). 	 Attend any remaining TAP workshops and tracks. Explore SkillBridge or Career Skills opportunities. Explore other training opportunities. Create a master resume. Register for and attend TAP workshops and additional tracks (SEPARATING). 	 Begin & refine job search. Complete targeted resume. Sign up for a free year of LinkedIn Premium Subscription. Targeted networking. Practice interviewing. 	 Attend career fairs. Connect with an American Job Center (AJC) locally or at post-separation location. Apply and interview for positions. Continue to network and stay involved on LinkedIn and other social media sites. 	
Outcome		High-Quality	Civilian Career		

1.5 Activity: Where Are You Now?

Take a few minutes to complete the following sentences. Be prepared to share your answers with the group.

1.	My current job in the military is
2.	What I find most rewarding about my job is
3.	Some of the strengths I've developed are
4.	After the military, I want to
5.	What I hope to gain from this course is

2

Planning Your Next Steps

Section 2 Planning Your Next Steps

"What do you want to do next?" is an important question that you need to be able to answer before you can prepare for the employment process.

In this section, you will:

- Evaluate your career options using important career factors and information from the labor market.
- Use this information along with your insights from the MOC Crosswalk and Financial Planning for Transition workshop to complete your Gap Analysis.



2.1 Factors to Consider When Selecting a Career

When selecting a career, think about the following factors:

Interests	Pursue something you're truly interested in. If you don't like working with sick people, don't be pressured into becoming a nurse just because there is a high demand for nurses.
Values	As you plan for your future career, make a list of your top priorities to ensure this career matches up. How will you achieve a work-life balance? Is having weekends off important?
Work Style	Everyone has their own unique work style. Some enjoy deadlines and structure while others thrive with little guidance or management. Make sure the career path you choose provides you with an environment you can thrive in.
Location	Is the job in demand where you are going to live, or do you need to relocate? When contemplating relocation, strongly consider housing availability, associated moving costs, cost of living, and family adjustment. Plan carefully to ensure you can work where you want to live.

The Market

Research the labor job market to ensure the career you are pursuing has demand in your area and to determine what education or training is required. Research the salary ranges, industry trends, and growth potential.

Education & Training (High-quality Civilian Career)

Select a career that is a high-quality civilian career where you can utilize your knowledge, skills, and abilities in an occupation that supports your values while earning a substantive wage. An investment in higher education or a training program can help you secure a high-quality civilian career. According to the DOL's Bureau of Labor Statistics, individuals with an associate degree, on average, earn 18% more than their counterparts with high school diplomas. Likewise, an individual with a bachelor's degree, on average, earns 64% more. Individuals who complete a Registered Apprenticeship Program, on average, earn 84% more than those with only a high school diploma.

Skills

Consider the skills necessary for the career you select. Do you already have these skills? Are there skills you need to develop in order to be a competitive candidate in that field?

2.2 Labor Market Research

The labor market information is an invaluable resource that you can use to answer important questions, including:

- Which industries employ people in this occupation?
- Where, geographically, will I be able to find a job?
- Will there be opportunities in the field, I am considering after I complete the required training or education?
- How much will I earn?



This section will guide you through an understanding of leading trends by industry, growing careers within these industries, and the relationship between industries/careers and specific locations.

Here are a few key terms:

Labor Supply	The availability of suitable employees willing to work at a given wage
Labor Demand	The need for employees to work in a particular market at a prevailing wage
Labor Market	The supply and demand for labor, in which employees provide the supply and employers the demand—They depend on the exchange of information between employers and job seekers about wage rates, conditions of employment, level of competition, and job location
Labor Market Information (LMI)	Information about a career that states its demand in an area, what education and trainings are needed, salary rates, industry trend, and growth potential

Useful Terms to Understand

In addition to the terms above, *occupation, industry, job,* and *career* are useful terms to understand. They are often used interchangeably, but there are important distinctions between them.

Key Term	Definition	Example
Occupation	Type of work, including the associated tasks, education, and training	Registered Nurse (RN)
Industry	A collection of companies and organizations connected by producing a product or service	Sales, Transportation, Education, Healthcare, Business, Law Enforcement
Job	A specific position in which a worker is paid by an employer to perform work	Emergency Room (ER) Nurse
Career	A full history of jobs (paid or voluntary), related education, training, and professional memberships; spans your lifetime and includes progression and contributions to a field	ER, Pediatrics, Patient Education, Nurse Management

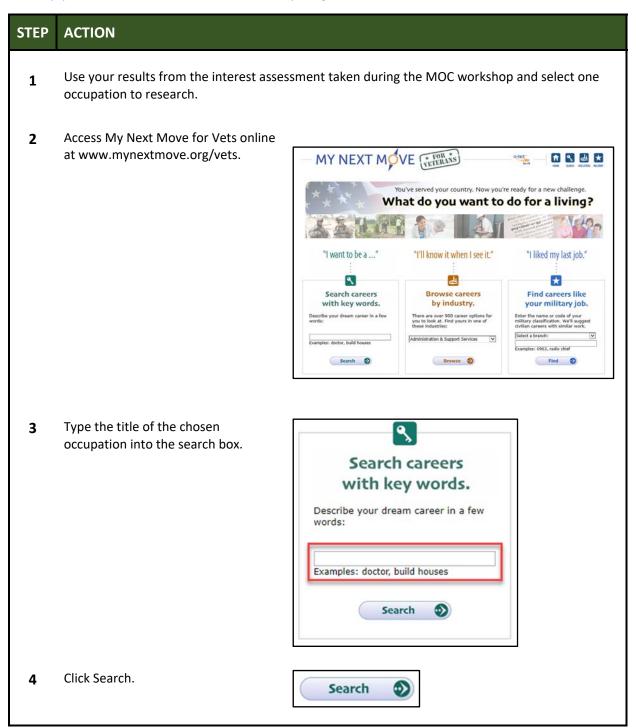
To put it simply: your *occupation* is what you do, and your *industry* is where you do it. A *job* is a specific position, and your *career* is your work history within a position or industry.

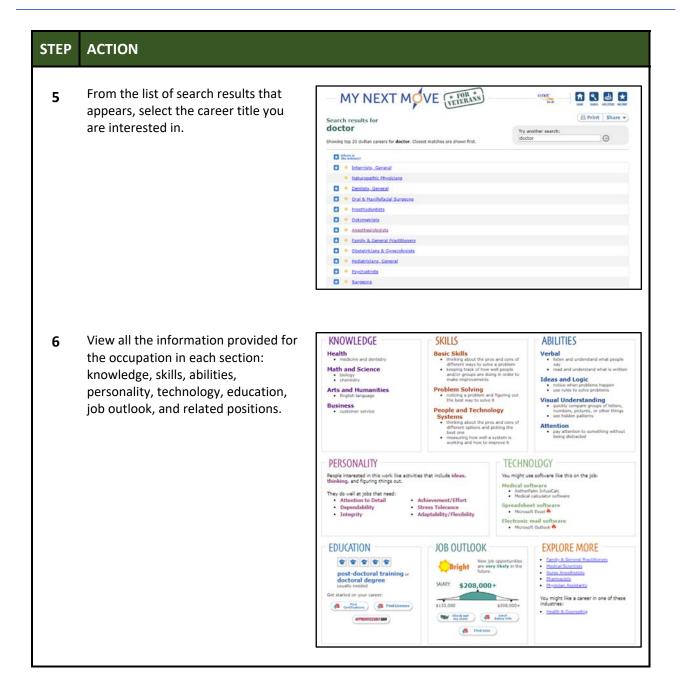
Example: Receptionist is an *occupation* that can be found in many *industries*, such as healthcare, manufacturing, or financial services. These industries also employ people in other occupations like medical coding, software development, network administration, food service, social work, and logistics. There are many *jobs* available within each of these occupations that you might enjoy. After a few years on the job, you might decide to continue your *career* in management.



2.3 Activity: Use Labor Market Research to Research Occupations & Identify Requirements

Since the labor market is a big determining factor in your career decision-making process, this activity will help you narrow down a career that meets your goals.





STEP

ACTION

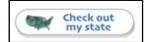
2.4 Activity: Identify the Occupation Outlook & Salary Range

Scroll to the Job Outlook section at the 1 bottom of the occupational details page shown in Step 6 above (on the www.mynextmove.org/vets_website).



2 Determine the job outlook and salary based on your current or desired working location.

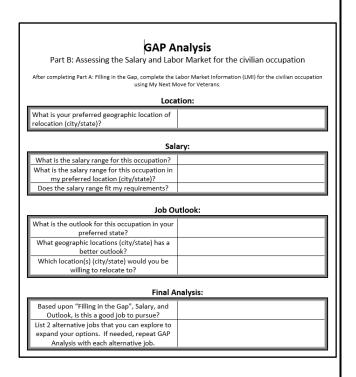
To determine the state outlook, click **Check Out My State.**



To determine the local salary, click Local Salary Info.



On the next page, complete the 3 Location, Salary, Job Outlook, and Final Analysis sections on the Gap Analysis, Part B.



GAP Analysis

Part B: Assessing the Salary and Labor Market for the civilian occupation

After completing Part A: Filling in the Gap, complete the Labor Market Information (LMI) for the civilian occupation using My Next Move for Veterans.

Loca	tion:
What is your preferred geographic location of relocation (city/state)?	
Sala	ary:
What is the salary range for this occupation? What is the salary range for this occupation in my preferred location (city/state)? Does the salary range fit my requirements?	
Job Ou	tlook:
What is the outlook for this occupation in your preferred state? What geographic locations (city/state) has a better outlook? Which location(s) (city/state) would you be willing to relocate to?	
Final Ar	nalysis:
Based upon "Filling in the Gap", Salary, and Outlook, is this a good job to pursue? List 2 alternative jobs that you can explore to expand your options. If needed, repeat GAP Analysis with each alternative job.	
My Next Steps, based on Pa	art A and B of Gap Analysis:

2.5 Activity: Final Analysis

STEP **ACTION** Using the Gap Analysis, Part B, determine if you want to pursue this occupation. 1 a. If so, proceed to the next step. b. If not, repeat the research process using a different occupation. Final Analysis: Based upon "Filling in the Gap", Salary, and Outlook, is this a good job to pursue? List 2 alternative jobs that you can explore to expand your options. If needed, repeat GAP Analysis with each alternative job. Determine the job outlook and salary based on your current or desired working location. 2 Complete the Location, Salary, Job Outlook, and Final Analysis sections on the Gap Analysis, 3 Part B. My Next Steps, based on Part A and B of Gap Analysis:

2.6 Additional Transition Tracks

The Transition Assistance Program (TAP) offers the following additional, two-day tracks and workshops to assist you in your transition:



A comprehensive workshop that covers emerging best practices in career employment, including in-depth training to learn interview skills, build effective resumes, and use emerging technology to network and search for employment.



A track for those who are interested in pursuing higher education.
Participants will learn the vocabulary of higher education, identify a potential career and degree, explore the factors for choosing a quality institution, research the requirements for admission, explore funding options, and compare two institutions of higher education.



A track that offers a unique opportunity for both participants and spouses to complete a personalized career development assessment of occupational interest and ability. This industry-standard assessment will present participants with a variety of tailored job recommendations (some of which are classified as highdemand or high-growth occupations) that align with their interests and aptitudes. Participants will also be guided through a variety of career considerations, including labor market projections, education, apprenticeships, certifications, and licensure requirements.



A track for those pursuing selfemployments in the private or nonprofit sectors. Participants will receive information on the benefits and challenges of entrepreneurship and the steps required for business ownership through the Small **Business Administration** (SBA). After completing the Entrepreneurship Track, participants will have the opportunity to enroll in follow-up entrepreneurship development courses for conducting market research, completing a business plan, and connecting with a successful business mentor to assist with the business start-up process.

2.7 Getting Help at the American Job Center (AJC)

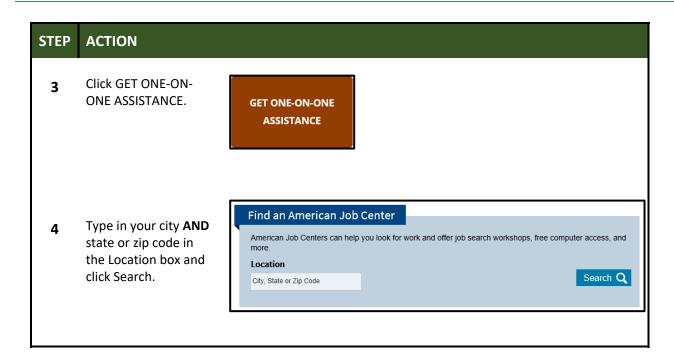
You can gather a lot of information on websites, but there is no substitute for connecting in-person with industry leaders, employers, fellow job seekers, and local labor market experts. American Job Centers (AJC) serve nearly a million Veterans each year.



There are more than 2,400 AJC locations nationwide. You should connect with the AJC in your local or desired working area to receive direct access to local employers and local labor market information, as well as access to free technology courses and local, state, and federal programs that may help you.

2.8 Activity: Access the AJC Online





3

Preparing for Success

Section 3 Preparing for Success

Your next steps may be to pursue an education for your new career, but you may still need to work while you progress toward your goals. Your first job after the military may be your first steppingstone toward achieving your goal, or your goal might change over time.

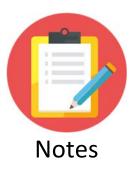


This section will provide you with the skills and documents you need to apply for a job. You will learn how to:

- Adjust to the civilian workplace.
- ▷ Create an employment history outline.
- ▶ Identify the basic sections of a resume.
- ▷ Draft your professional introduction.
- ▷ Network.
- ▷ Create an effective LinkedIn profile.

Let's take a short quiz over some of your ideas about the employment process.

	Read each statement and indicate whether it is true or false.	True	False
1.	Given two qualified job applicants, employers will usually hire a Veteran over a non- Veteran.		
2.	The same job you had in the service will pay up to twice as much in the private industry.		
3.	Military skills transfer to civilian jobs without additional training.		
4.	Civilian employers believe that members of the military do not deal with profit and loss.		
5.	Most employers have had enough military experience to be able to understand military language.		
6.	Most employers are skilled at selecting new employees.		
7.	You may have to overcome an employer's negative reaction to Veterans to get a job.		
8.	Veterans must build a network of job contacts as part of their job search.		
9.	Collecting unemployment compensation can hurt your pride and self-respect.		
10.	After military service, you may have to take a lower-level job than someone of your age who has not been in the service.		
11.	A good resume will get you a job.		
12.	In a job interview, you should always address the interviewer as "sir" or "ma'am," just as you would in the military.		



3.1 "Think Like an Employer"

The most effective strategy you can adopt in your job search is to not think like a job seeker, but like an employer. You can apply this employer-focused mindset to every aspect of your search, from writing your resume to networking, interviewing, and negotiating. By taking the time to understand the employer side of the hiring process, you will have an edge over your competition.



3.2 Adjustment to the Civilian Workplace

Transitioning to civilian work life may bring many challenges and new opportunities to you and your family. The following topics contain details on some of those challenges as well as related definitions.

Cultural Expectations

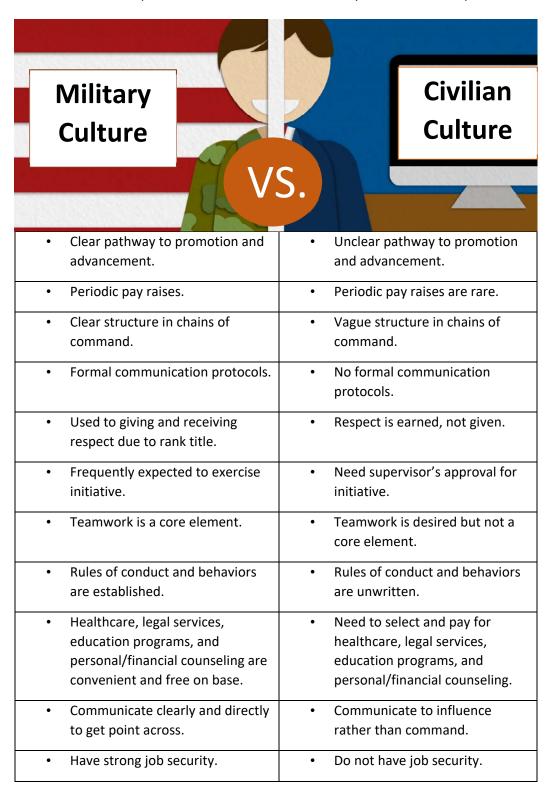
Each organization has its own culture and processes that you will have to become familiar with to be successful in that organization. When you joined the military, much of your initial training indoctrinated you to military culture and rules.

Similarly, civilian organizations have cultural norms, expectations, and rules as well, but it is unlikely that a description of those unwritten rules and expectations will be included in your new employee orientation. It is



incumbent on you to watch and learn the organizational dynamics and recognize the culture and rules that are at play in your new environment. It may take time and effort to fit in to the culture of a new civilian workplace, but you can do it.

The chart below lists some important differences between military and civilian workplace cultures.



Overcoming Stereotypes

You may have to work to dispel stereotypes that employers—many of whom have had no direct contact with Service Members or Veterans—may have about you. To address those stereotypes, you should develop stories you can share during networking conversations and job interviews. The chart below shows some popular stereotypes and what you can say to overcome them.

"Veterans will not fit into my less formal work culture."

 Share how you have quickly integrated and developed good working relationships with team members when joining new units.

"Military personnel are rigid and lack creativity."

• Share how you have improvised and innovated to meet unpredictable challenges.

"A Veteran's only leadership approach is giving orders."

 Share how you have motivated, coached, guided, and supported team members using a collaborative leadership style.

"Most Veterans suffer from PTSD/TBI."

• Share that you are aware of that unfortunate stereotype. Then share a skill you developed as a result of being in the military and a specific time it helped you overcome a personal setback (**NOT** medically related).

3.3 Translating Military Terminology into Civilian Terms

One of the easiest ways to help employers understand your military experience is to substitute military terms, titles, ranks, and acronyms for their civilian equivalents in your professional introduction, cover letter, resume, and interview. Review and familiarize yourself with all the following examples.

Terms & Acronyms

Military	Civilian Equivalents
NCOIC, Watch Captain, Petty Officer of the Watch	Supervisor, Manager, Coordinator
Commander, Chief	Division Head, Director, Senior Manager
Executive Officer (XO)	Deputy Director, Assistant Manager
Action Officer (AO)	Analyst (or Senior Analyst, if applicable)
TDY/TAD	Business travel
PCS	Relocation
OER/NCOER	Performance appraisal
MOS/MOC	Career field
Commanded	Supervised, directed
Battalion, Unit, Platoon	Organization, agency, department
Mission	Responsibility, task, objective, job
Combat/War	Hazardous conditions, conflict
Headquarters	Headquarters, corporate office
Subordinates	Employees, coworkers
Servicemembers	Employees, coworkers, colleagues, personnel, individuals
Military Personnel Office (MILPO)	Personnel office
& Personnel Action Center (PAC)	
Regulations	Guidance, policy, instructions
Reconnaissance	Data collection, survey, analysis

Job Titles

Rather than focusing on military titles (Captain, Major, Sergeant), focus more on communicating the functional area of the job title (Communications Technician, Emergency Medical Technician, and Nurse).

The following table contains a few examples.

Military	Civilian Equivalents
Senior Field Grade Officer (O5-O7)	Chief Executing Officer (CEO), Director, Chief Operating Officer (COO), Deputy Chief Administrator
Field Grade Officer (O4)	Executive Officer, Deputy Director, Assistant to the Director, Operations Manager
Company Grade Officer (O1-O3)	Operations Officer, Program Administrator, Supervisor
Warrant Officer	Technical Manager, Specialist, Department Manager
Senior NCOs	First-line Supervisor
Sergeant Major	Senior Advisor
First Sergeant	Personnel Supervisor
Squad Leader	Team Leader, Team Chief
Supply Sergeant	Supply Manager, Logistics Manager
Operations NCO	Operations Supervisor
Platoon Sergeant	Supervisor, Instructor, Trainer

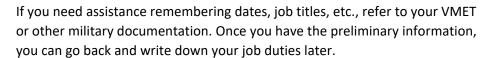
Education

Make your classroom achievements easy to understand by describing your military education in civilian terms, as demonstrated in the table below.

Military	Civilian Equivalents
Basic Training	Basic Skills Course
Advanced Individual Training (AIT)	Advanced Skills Course (mention career field)
Warrior Leader Course (WLC)	Basic Leadership Development Course
Advanced Leader Course (ALC)	Advanced Leadership and Management Development Course
Senior Leader Course (SLC)	Senior-level Leadership, Technical, and Management Development Course
Officer Career Course	Junior Officer Training Course
Combined Arms Staff College	Senior Managerial Leadership School
Command and Staff College	Senior Leaders Program
War College	Executive Leadership School

3.4 Employment History Outline

The first document you will prepare is your employment history outline, which is a comprehensive list of all your job titles, duties, employers, and employment dates. The outline will help you determine the most effective way to discuss your work history, create your professional introduction, write your resume, and fill out job applications.





3.5 Activity: Create Your Employment History Outline

Start by filling out your current or most recent employer's name and location, your job title, start date, and completion date. Be sure to include paid and unpaid positions as well, such as volunteer work.

1. Employer Name & Location:	
Job Title:	Date:
2. Employer Name & Location:	
Job Title:	Date:
3. Employer Name & Location:	
Job Title:	Date:
4. Employer Name & Location:	
Job Title:	Date:
5. Employer Name & Location:	
Job Title:	Date:
6. Employer Name & Location:	
Job Title:	Date:

3.6 Resumes

In the employment process, you must have a resume. A resume is a document that quickly shows an employer all your relevant skills and experience. It is often the first line of contact that you have with a potential employer and is the employer's first impression of you.

The goal of a resume is to effectively summarize and highlight your qualifications in a way that makes the employer want to reach out and schedule an interview with you.

In this section, you will learn the basic components of a resume and how to start preparing for the resume writing process.



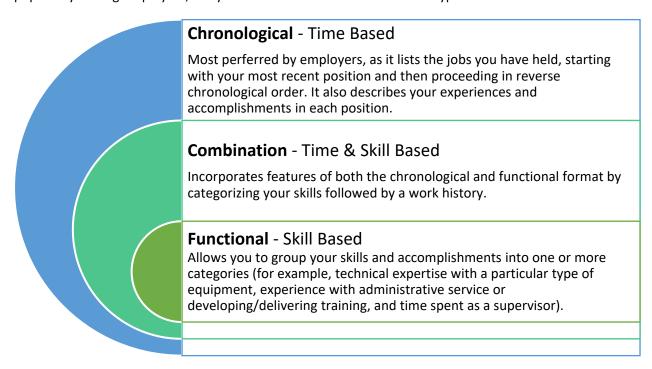
Types of Resumes

You need two types of resumes: a master resume and a targeted resume.

- A master resume stores all your work experience, accomplishments, degrees, training, and awards in one document.
- A targeted resume highlights skills and experience that are relevant to a specific position.

Resume Styles

There are three styles you can use to organize the information on your resume: chronological, functional, and combination. In this training, we will focus on the chronological resume style due to its popularity among employers, but you should be familiar with all three types.



Resume Format

Employers often spend less than 30 seconds looking at your resume on the first review. To pass the initial screening, ensure your resume format is visually appealing and easy for an employer to quickly scan. There are many resume formats and templates, so find one that works best for you.

Remember, your resume introduces you to a potential employer. Be sure your resume makes an excellent first impression. Misspellings, inconsistent use of font and type size, and misaligned margins indicate a lack of attention to detail.

Example of a Basic Chronological Resume:

1. Contact Information

Provide your phone number, email account, and LinkedIn URL (if applicable).

Your Name

2. Summary of Qualifications

Briefly summarize what makes you qualified for the position by listing off your skill set. Use language from the job posting.

(123) 456-7890 | Your.Name@email.com | www.linkedin.com/in/your.name

SUMMARY OF QUALIFICATIONS:

A dedicated and experienced security professional who balances the necessity of prot to maintain good relationships with customers and the public. Equally capable of wor comfortable exercising initiative and solving problems.

o Top secret clearance

o Leadership experience

o Bilingual (English and Spanish)

o Adept at conflict resolution

3. Experience

Describe your responsibilities and achievements in terms of impact and results. Use examples, but keep it short.

EXPERIENCE:

Security Manager, U.S. Marine Corps, 20XX-Present

- Supervise security for \$100 million dollars of highly sensitive equipment, inventory items, and correct discrenancies. resulting in zero loss over a three-year period.
- Implement new system security plan that led to an increased in lockdow ensuring the safety of 25 staff and 125 inmates.

Warehouse Supervisor, Micro Chemical, Inc., Akron, OH, 20XX-20XX

4. Education & Training

List your most recent, relevant education and training courses and certificates.

- Supervised a crew of 15 in daily operations, including performing evaluations and providing corrective actions resulting in a company record for productivity.
- Monitored complex cataloging and ordering systems by implementing a fast-track procurement system decreasing supply turnaround time by 20%

EDUCATION AND TRAINING:

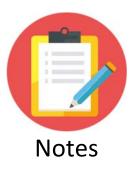
- Security Specialist Training, U.S. Marine Corps, 120 hours
- Transit Safety and Security Program (TSSP) Certificate
- Associate of Science in Safety and Security Administration, University of Akron, Akron, OH, 42 Semester Hours Completed

SKILLS AND AWARDS:

- USMC Good Conduct Medal, 2006
- National Defense Service Medal, 2003

5. Skills & Awards

This is an optional section for you to highlight your skills and awards that are relevant to the position. They are the first thing to be deleted if space is an issue. Awards should be personal, not unit awards. Instead of adding an awards section, you may include awards under the job where the award was obtained.



3.7 Create a Resume that Stands Out with the STAR Method

To stand out from the crowd, your resume must tell the employer how you have positively impacted and added value to your employers' businesses. You can do this by writing a resume that is focused on your achievements rather than your responsibilities.

A job responsibility describes a task, whereas an achievement describes how well you performed that task. A direct way to create an achievement statement is by using the STAR method.

3.8 What is the STAR Method?

STAR is an acronym for Situation, Task, Action, and Result.

The STAR method is a four-step technique that will help you discuss how you used your skills to achieve goals. It provides a concise narrative that gives a fuller picture of your competencies and how you previously put them into practice.

STAR statements are a valuable reference for more than just your resume. They can help you:

- Develop a concise professional introduction.
- Write effective cover letters.
- Prepare for behavioral interviews.

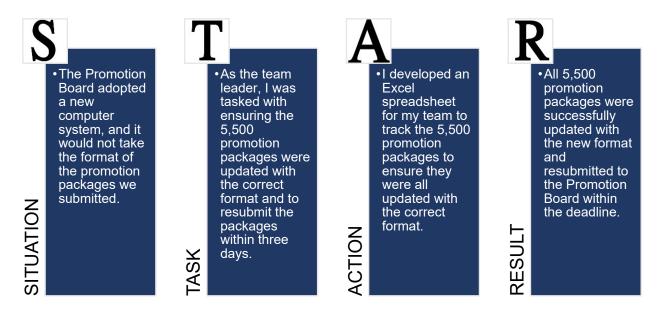


3.9 Putting STAR into Practice

Instead of listing your job responsibilities under the Experience section of your resume, convert the job responsibility statement into an achievement statement.

Review the job responsibility and think of a skill you used to accomplish that responsibility. Put the skill in the STAR format. See the example below.

Job responsibility: Plan and establish work schedules, assignments, and production sequences to meet production goals.



Then, take the information from the Action and Result areas to create the achievement statement. Start with a powerful action verb and use numbers to quantify your achievements, if available.

STAR achievement statement:

Developed and applied a comprehensive document tracking system, ensuring that 100% of 5,500 promotion packages were updated, accurate and completed ahead of the Board deadline.

Examples of how to convert a job responsibility into an achievement statement:

Job Responsibility	Achievement Statement
Prepare training for department.	Conducted compliance training for 225 managers across six locations with 95% satisfaction rate.
Determine appropriate equipment and staffing levels to load, unload, move, or store materials.	Reduced time spent on inventory by 20% by reorganizing physical storage of supplies.
Perform personnel functions such as selection, training, or evaluation.	Increased employee retention rate by 16% by focusing on training, team building, and recognition programs.

3.10 Activity: Creating an Achievement Statement with STAR

Step 1

Take one job responsibility (use the VMET) or task in your position and write it down in the box provided below.

Step 2

Review the job responsibility and ask yourself the following questions?

- Did I implement any new processes to improve things?
- What did I do that went above and beyond my normal responsibilities?
- What problems did I solve and what skills did I use to solve it?

Step

Use the STAR method to create your achievement statement.

Step	
3	The STAR Method
S – Situation	Think of a specific time or circumstance when you used this skill; define the general context of that situation.
Г – Task	Name the key objective you were responsible for in that situation or the challenges/obstacles you had to overcome.
A – Action	Describe what you did to complete the assigned task; emphasize the skills and resources involved.
R – Result	Summarize the outcome and how you specifically contributed; describe the
	improvements and/or benefits.



Take the information from the Action and Result areas to create your achievement statement below. Start with a powerful action verb and use numbers to quantify your achievements, if applicable.

STAR Achievement Statement

3.11 Professional Introduction

Your professional introduction (also known as an elevator speech or 30-second introduction) helps set the stage for productive conversations with prospective employers or members of your job search network. It helps you prepare your response to the "Tell me about yourself" question that is asked in most formal or informal networking events or job interviews.

You need multiple versions of your introduction that are customized for different audiences and purposes. Use your employment history outline and resume to help you identify previous experiences you want to discuss that can help you connect to your target audience.



How to Prepare a Professional Introduction

1

Introduce yourself.

Whether it is at an event, interview, or anything in between, start off with an introduction. Give your full name, smile, extend your hand for a handshake, and add a nice greeting like, "It's nice to meet you!"

2

Provide a summary of what you do.

Provide a brief summary of your background. You should include the most relevant information like your education, work experience, and/or any key specialties or strengths.



Explain what you want.

This step will depend on what you are using the introduction for. This is a good opportunity to explain the value you bring, why you are a good fit for a job, or generally what your audience must gain from your interaction.



Finish with a call to action.

End your professional introduction by asking for what you want to happen next. Examples can include asking for a meeting, expressing interest in a job, or confirming you fully answered an interview question.

Tips on How to Deliver Your Professional Introduction

• Take your time.

A professional introduction is a quick conversation by nature. Keep it short but try not to speak too fast.

• Practice. Practice. Practice.

Memorize a general outline or key points to keep the introduction conversational without sounding too rehearsed in your delivery. The more you practice, the better you will be.

• Avoid niche words and phrases.

Using military acronyms can confuse or alienate your audience. Try to translate the military acronyms into civilian terms.

• Express confidence.

Even the best professional introduction can lose its effectiveness if your delivery lacks confidence. Keep your chest high, shoulders back, and smile.

3.12 Activity: Draft Your Professional Introduction Statement

Below are sample statements to help guide you in prepping your professional introduction.

STEP	ACTION
1	Introduce yourself. Give your full name, smile, extend your hand for a handshake, and add a nice greeting like, "It's nice to meet you!" "Hi, my name is Ana Lopez. It's nice to meet you."
Your Statement	

STEP	ACTION
2	Provide a summary of what you do. Include the most relevant information like your education, work experience, and/or any key specialties or strengths. "I recently completed my service with the Marine Corps as a pilot. I have over 20 years of experience flying all sorts of aircrafts. I am certified as a flight instructor."
Your Statement	

STEP	ACTION
3	Explain what you want. This is a good opportunity to explain the value you bring, why you are a good fit for a job, or what your audience must gain from your interaction. "I'm interested in being a flight instructor with your company. I would love the opportunity to put my expertise to work for your company."
Your Statement	

STEP	ACTION
4	Finish with a call to action. Examples can include asking for a meeting, expressing interest in a job, or confirming you fully answered an interview question. "Would you mind if I set up a quick call next week for us to talk about any upcoming opportunities on your team?"
Your Statement	
Completed Professional Introduction Example:	"Hi, my name is Ana Lopez. It's nice to meet you. I recently completed my service with the Marine Corps as a pilot. I have over 20 years of experience flying all sorts of aircrafts. I am certified as a flight instructor. I'm interested in being a flight instructor with your company. I would love the opportunity to put my expertise to work for your company. Would you mind if I set up a quick call next week for us to talk about any upcoming opportunities on your team?"

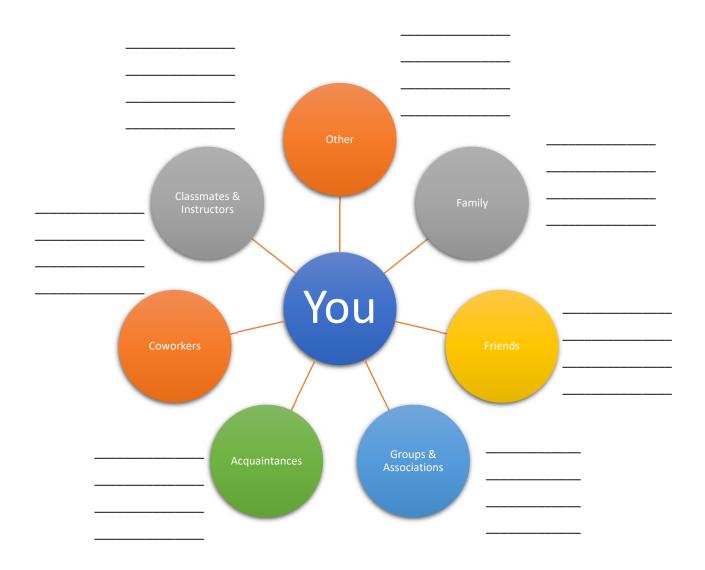
Use this box to draft your professional introduction.		

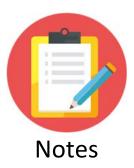
3.13 Networking

Statistically, 60-80% of jobs are found through networking. Every single person that you know, meet, and interact with is a member of your network. People play various roles in your network by providing access to different information, resources, or connection opportunities. But it is important to remember that networking is a mutually beneficial process. You never know when your skills and resources can prove to be beneficial to others in your network.

3.14 Activity: Identify Your Network Contacts

The good news is that you already have a network of people in your contacts that can help you with your employment process. Use the categories in the chart below to begin brainstorming the names of people you think can give you useful guidance or information on your job search.





Tips for Networking

By nurturing relationships through your job search and beyond, you establish a strong network of people you can count on for ideas, advice, feedback, and support. Below are a few networking tips.

Tips for Networking



Reach out to your network. When we are in networking mode, we tend to think about the future and forget about those who helped us get where we are now. But reconnecting with old coworkers, bosses, mentors, and former coaches is key.



Let your network know you are looking for a job. All the connections in the world will not help you find a job if no one knows about your situation. Let your network know that you are transitioning out of the military and looking for a job.



Be authentic and considerate. In any job search or networking situation, being yourself—the real you—should be your goal. Be mindful and respect other people's time.



Be specific in your request. Be prepared to articulate what you are looking for. Is it a reference? An insider's take on the industry? A referral? An introduction to someone in the field? Also, be sure to provide an update on your qualifications and recent professional experience.



Take the time to maintain your network. Maintaining your job network is just as important as building it. Start reaching out to your network way before you transition. This will give you time to nurture the relationship before you ask for help.



Find ways to reciprocate. Networking is about cultivating a relationship that is mutually beneficial. That means giving as well as receiving. Find ways to help your network and check in periodically to see how they are doing.

3.15 Expanding Your Network to Online Networking

You can strengthen your job search and increase your networking capacity by utilizing the following strategies for leveraging your social media networking capabilities:

- Use your social networks to locate employment opportunities.
- Take advantage of social media to learn more about the companies you are targeting and their hiring decision makers.
- Connect with hiring decision makers, either directly by using the messaging tools within a social media site or by arranging for an introduction through someone in your network.
- Allow social media sites to work for you by setting your job preferences and creating job search alerts
- Use information gathering as another excellent social media resource.

3.16 Using LinkedIn

LinkedIn is the world's largest professional online network and is an effective way to reach people inside and outside of your existing networking circles, background, and industry.

A basic LinkedIn account is free, and they also offer a one-year complimentary Premium Career subscription for Veterans, Service Members, and their spouses. The Premium Career subscription includes one year of access to LinkedIn Learning, which is an online educational platform that helps you discover and develop business, technology-related, and creative skills through more than 5,000 expert-led courses. You can also choose to add these courses and related skills to your LinkedIn profile once you complete them.



3.17 Effective LinkedIn Profiles

If you have not signed up for LinkedIn, you can do so, though it is not necessary to register to complete the class activities. If you already created a profile, review it to ensure that it clearly highlights your skills and strengths in the best possible light.

Note: After one year, the premium account has a monthly subscription fee. For more information, access the link at www.linkedin.com/military.

3.17.1 Getting Started and Profile Photo

Getting Started

- Make sure the email address you use is one you check often and add a phone number—the more ways a network connection or potential employer can reach you, the better.
- Browse for clever ideas. Look at profiles of veterans, classmates, and people further along your target career path.
- Customize your LinkedIn profile address (URL).

The Profile Photo

- Members with a profile photo receive up to 21 times more profile views.
- The photo should be recent and should look like you. Make sure the background is neutral and does not distract from you.
- Wear professional attire and smile.
- Do not include animals, children, or other people in your profile photo.

3.17.2 Activity: Create Your Headline

This activity helps you draft your LinkedIn headline.

The Headline

- This is where you describe what you do in 120 characters or less. Think like an employer and ask yourself "What skills and accomplishments are my target employers looking for?"
- To create an effective headline:
 - Tell the viewers what you do. Share your relevant professional experience that the employers are looking for.
 - Showcase your specialty. Highlight your specialized training, certificates, education, or experience to get an employer's attention. Employers will search for certain keywords, and your profile will show up in their searches if you have the skills listed in your headline.
 - o Add flair. You can use symbols and other characters to separate your titles, if desired.

The following are examples of LinkedIn headlines to help you get started on drafting your own headline:

- Project Manager | Lean Black Belt | Operations | Training Development |
- Strategic Communications Executive, PMP, MBA
- Experienced Program Manager available for new opportunities--Active Clearance--Team Builder
- Transitioning Military Cyber Security Professional ★ Infosec ★ CISSP/GCFA/CHFI/CCFE

Create your own neadline in the box below:			
1			

3.17.3 Activity: Draft Your Summary Statement

This activity helps you draft your LinkedIn summary.

The Summary Statement (About)

- It is an online version of your professional introduction with 2,000 characters. Mention all the things that will be relevant to a future employer in your next career field.
- This is also the section where you can explain the logic of your transition and why it makes sense—how your transferable skills from your previous jobs are a perfect match with this transition.

Here are some guidelines to follow when writing your summary:

• **Start strong**. By default, LinkedIn shows only the first three lines of your profile summary before readers must click to see more. Use the first sentences to convey the most essential information about your experience and talents.

- **Use first person**. It is okay to use personal pronouns ("I," "me," and "my") to add a personal touch.
- Incorporate keywords throughout your LinkedIn summary. Recruiters search for a combination of job titles, skills, and other keywords to find the right candidates. Job postings are keyword-based content, making them a great resource to find the right keyword to use in your summary.
- State your career goals. This helps your viewers better understand you as a professional, and if they are a recruiter, lets them evaluate whether your aspirations align with what they are looking for.
- **Tell your career story.** Share what you do, show off your accomplishments, and add what makes you great at your job.

Example of a summary statement:

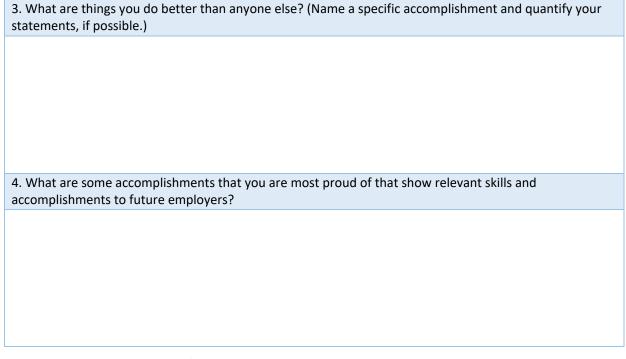
I am a motivated, naturally outgoing salesperson with a passion for learning. I have over five years of experience in management and have led teams in developing clear strategies, providing targeted training, and maintaining compliance standards to achieve organizational and team success. I am looking for a management position in sales to deliver excellent services and build customer loyalty.

I have been recognized as the best out of 150 of my peers and am requested by-name to communicate with stakeholders. I have led military operations and sustained a flawless safety record while ensuring 100% accountability for over \$100,000 of resources.

I have spent the past five years working in an ever-changing landscape full of decisions that have global implications. I know how to work together with clients to define the targeted objective and design the path to achieve common goals.

Use the answer prompts to help you draft your summary statement.

Summary Draft
1. What do you do? (Make this an action statement, not just a job title.)
2. What is your career goal?



Review your answers to each of the above questions. Is anything missing or inconsistent with what you do? If so, adjust it, or recognize that it might not be something to include in your summary statement. Do the answers seem authentic? Did you use the first person?

The Experience

- The Experience section is where you add your employers and positions, dates worked, and some information about the work you did.
- Use your employment history outline and include accomplishment statements written with the STAR method to help your work stand out from others.

Tips for Writing Your LinkedIn Experience Section



Use specific job titles. Use O*NET at www.mynextmove.org/vets/ to help you translate your military job titles into civilian titles.



Use action words to describe your duties. Action words add impact and purpose to what you do.



Use keywords. Research the keywords that you should include for each job that will get the attention of recruiters for that position.



Use the correct tenses. Use the present tense for your current job and past tense for previous jobs. This may seem like common sense, but it is not common practice.



Focus mostly on recent work. If you have many years of work experience and many past jobs, just focus on the 2-4 most recent jobs. It is appropriate to have a different entry for your different tours of duty, but if you have had some civilian work experience after the military, then you can list military service as a single entry.

The Education

- List your most recent degree first and include courses and projects that directly illustrate your fit to your new career.
- Enter any extracurricular activities you participated in while attending that school/college in the Activities and Societies text box.
- Enter any awards or honors you received from the school/college in Description.

The Skills & Endorsements

- Highlight the skills you have. When recruiters use
 LinkedIn to find potential candidates, they search for
 people who have the key skills they need. This is the
 perfect place for you to highlight the many skills you
 have. You can only highlight 50 skills. Make sure you
 think like an employer and highlight skills that are
 relevant to your future job.
- Remember to translate your skills. Use civilian
 equivalents like "communications networks," "aircraft
 maintenance," and "supply chain management," which
 are much more likely to increase your chances of
 showing up in a recruiter's search results.



- Use the field auto complete. When you enter skills like "leadership" or "communications," the field auto completes common skills others have claimed, which you should use.
- Endorse others for their skills. LinkedIn also allows other users to endorse you for the skills you listed, which verifies that you possess those skills. The more endorsements you have, the higher you appear in searches for those skills. The best way to get endorsements is to endorse your network connections' skills, so take the time to endorse others.
- **Pin skills**. LinkedIn lets you pin your top three skills on your profile so you can highlight what you want to be recognized for.

The Recommendations

- This section is like a traditional reference. LinkedIn recommendations tend to carry greater weight than endorsements do.
- Tips for asking for recommendations:
 - Ask people you know. To ensure you are getting quality recommendations, ask for them only from credible people who can genuinely vouch for who you are and what you do.
 - o Personalize your LinkedIn recommendation requests.
 - Make it easy. Provide samples of recommendations your people can either use or modify as they choose.

The Location & Industry

Carefully consider what information you put into the location and industry sections of your profile while using LinkedIn during your military transition.

- If you plan to move to a new city post-transition, choose that city instead of where you are currently located. This allows LinkedIn's algorithms to recommend jobs for you in the correct location.
- Likewise, if you are using LinkedIn during this transition period, do not select "military" for your industry. Instead, select the industry that you are interested in entering. This will help LinkedIn's algorithms recommend jobs, connections, and news articles from the right industry.

Other Sections

With more details included on your profile, it becomes more likely that recruiters and potential employers will be able to find you. In the Add Profile section right below your profile picture, you can add the following sections to your profile:

- Causes you care about: Shows you are sensitive to the needs of others.
- Licensures & Certifications: Demonstrates that you have the knowledge and skills to perform the work. A certification or license, in some cases, may be the equivalent to holding a college degree.
- Courses: Shows that you are a lifelong learner and dedicated to self-improvement.
- **Honors & Awards:** Features the recognition you have earned.
- Volunteer Services: Highlights your passion and how you like to give back.

LinkedIn is a great tool you can use to increase your online presence and strengthen your networking potential. Before you make your profile public, be sure that you have completed each section to make it easy for the LinkedIn algorithms to help you with your job search and networking.

LinkedIn offers several online tutorials for building your professional identity and creating a strong profile. For more information, visit www.linkedin.com/military.

4

Applying for a Job

Section 4 Applying for a Job

In this section, you will learn:

- ▶ What you should know before filling out an employment application

4.1 How Hiring Occurs

Companies hire employees through a variety of methods:

1. Advertised Vacant Positions

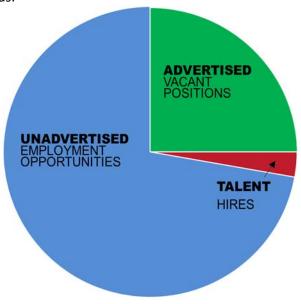
When a company has an immediate need to fill a position, they usually advertise the vacancy, review job applications and/or resumes, interview some of the qualified candidates, and select the one that best meets the needs of the organization.

2. Talent Hires

Companies can also acquire talent by hiring someone who impresses them, even if they do not have a specific vacancy to fill.

3. Unadvertised Employment Opportunities

Companies sometimes informally search for talent to fill an anticipated or vacant position by asking people they know and trust if they can recommend anyone for the role.



4.2 Selecting an Application Method

Compete for Advertised Vacant Positions

This is the most straightforward approach to job searching. Invest some of your time and energy pursuing this strategy.

Things to consider when applying to a vacant position:

- There is often a great deal of competition for an advertised job, especially if it is an attractive position.
- A larger business that expects to attract many applicants will use software, such as an applicant tracking system (ATS), to quickly screen out all but a handful of the resumes it receives; as such, your application may never be seen by a hiring official.

Pursue a Talent Hire Opportunity

In some cases, you may be able to persuade a hiring decision-maker who is not consciously seeking to fill a vacancy to hire you because you will add significant value to their business.

This approach is used by job seekers when:

- They are unable to discover any acceptable advertised or unadvertised job vacancies.
- They have a good understanding of their knowledge and skills and know how they can apply them to contribute to the business in a meaningful way.

Pursue Unadvertised Employment Opportunities

Many employers, especially smaller businesses, try to fill vacancies without posting public advertisements. They will often initially try to fill vacancies by tapping into their personal, social, business, or professional networks, or by asking their current employees and other people they know to recommend people for an opening.

Advantages of pursuing unadvertised vacancies:

- There is less competition for the position.
- It is more likely that your application materials will be read and considered by a hiring decision maker
- It is more likely you will get an interview, and this is where the real opportunity to market yourself occurs.

Ways to find unadvertised jobs:

- Through your personal, social, or work-related networks
- Visit, call, or email the right individual in a business; provide them with a targeted copy of your resume; or fill out an application and hope they either have a vacancy now or will in the future

4.3 Seeking Out Veteran Ready Employers

To leverage your job search as a Service member you may want to seek out Veteran-ready employers.

Federal Hiring

The federal government made hiring Veterans a priority. Veterans are particularly valued by many government agencies due to their transferable skills. You can visit www.usajobs.com for job opportunities in the federal government.

HIRE Vets Medallion Program

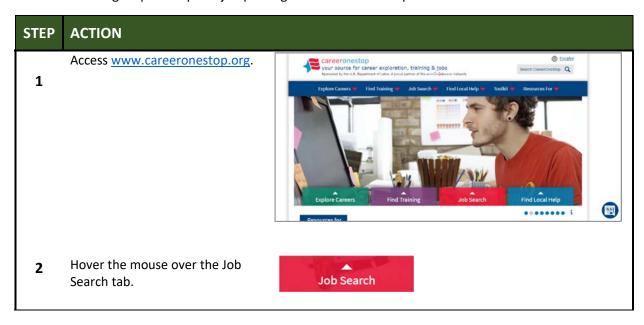
The HIRE Vets Medallion Award Program is the only federal award program that recognizes employers who recruit, retain, and employ Veterans.

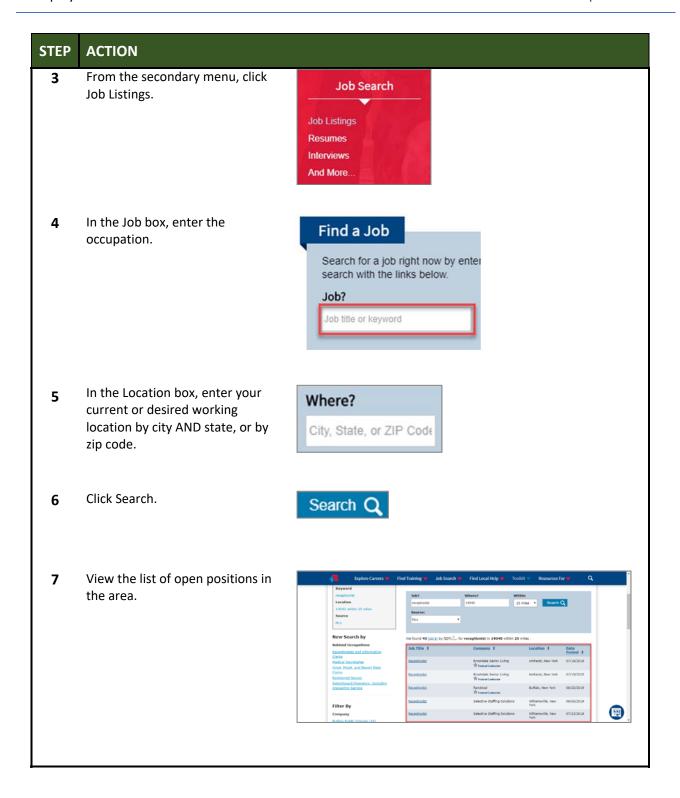
Employers must meet certain criteria to be awarded. There are two different medallion award levels, Platinum and Gold, which is based on the size of the company. You can visit www.hirevets.gov/awardees to view these employers and target them for employment opportunity.

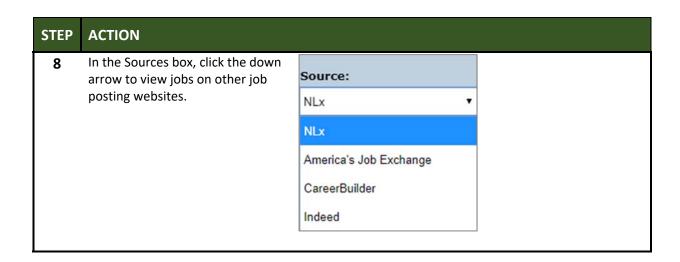


4.4 Activity: Job Search

Use the following steps to explore job postings at Career One Stop.







4.5 Analyze a Job Posting

Job postings, whether online or in a newspaper or other print publication, can provide insights into the skills, experience, and other selection criteria that an employer considers most important for a specific job vacancy.

Here are some tips for maximizing the information you can gain from job postings:

Read the entire job posting. Skimming the posting may cause you to miss pertinent information. Print out the job posting and highlight keywords in the qualifications, skills, and experience sections. If the contact for the job posting is a private employment agency, find out if they will charge you a fee. Some agencies charge the employer a fee; some charge the job seeker a fee. Be wary of job postings that ask you to pay for training or purchase kits or training materials as a condition of employment. Some job postings use the word "preferred" (degree preferred, two years of experience preferred, etc.). This usually means you can apply if you do not have that skill or ability if you have the other qualifications. When sending a resume in response to a job posting, be sure you meet the minimum requirements. If the job posting says certification, license, degree, experience, etc. required, you might be wasting your time if you do not have those qualifications.

4.6 Activity: Analyze a Job Posting for Keywords & Information

Before you submit your application, take several minutes to carefully analyze the job posting.

Review the example job posting below for a Clinical Nurse position and pay special attention to the keywords and phrases that are highlighted.



The Clinical Nurse is responsible for providing total comprehensive nursing to patients and their families through the implementation of a plan of care. The plan is based upon the patient's developmental and healthcare needs identified through the assessment of the patient's physical, psychological, socioeconomic status, and physician orders regarding care, treatment, and education. The Clinical Nurse understands the needs of the organization and supports the mission, values, and management of patient care services. The Clinical Nurse actively supports and incorporates ANA Scope and Standards of Nursing Practice, North Carolina Board of Nursing Practice Act, WakeMed's Division of Nursing Professional Practice model, and WakeMed's Patient & Family Centered Care (PFCC) model. The four key concepts of PFCC are: Dignity and Respect = Listen to and honor patient and family perspectives and choices; Information Sharing = Communicate and share complete and unbiased information with patients and families in ways that are affirming and useful; Participation = Patients and families are encouraged and supported in participating in care and decision-making at the level they choose; Collaboration = Patients and families and the Clinical Nurse collaborate in the delivery of care.

Experience Requirements: 1 Year Clinical - Surgical Services Preferred

Education Required: Graduate Nursing Required - Or College Courses Nursing Required - With Required Licensure/Certification - And Bachelor's Degree Nursing Preferred

Licensure/Certification Requirements: Registered Nurse Required

Hours of Work:7a-7p

Weekend Requirements: As Needed

When you review a job posting that you are interested in, it is beneficial to consider all the keywords and phrases and compare your qualifications with the job requirements, as done in the example below.

Job Posting Analysis: Keywords & Details			
Keywords & Phrases	Job Requirements	My Qualifications	
 Total comprehensive care ANA Scope and Standards of Nursing Practice North Carolina Board of Nursing Practice Act WakeMed's Division of Nursing Professional Practice model WakeMed's Patient & Family Centered Care (PFCC) model 	 Experience: 1 year of clinical (required) Surgical Services (preferred) Education: Nursing graduate or nursing college courses (required) Nursing bachelor's degree (preferred) Licensure/Certification: Registered Nurse (required) 	 5 years of clinical RN – associate degree/Pursuing bachelor's degree 	

To complete this process on your own with a job posting that you are interested in, complete the following steps.

Steps	Actions			
1	Select a job posting.			
2	Thoroughly read the job description, paying close attention to the position requirements, qualifications, and responsibilities.			
3	Review the job announcement for keywords and phrases that provide insight into the company's mission, values, and organizational culture.			
4	Use the chart below to document the keywords and job requirements from the job posting, as well as your qualifications. Check to see how you meet and exceed the job requirements to determine if you are a qualified candidate.			
	Job Posting Analysis: Keywords and Details			
	Keywords & Phrases Job Requirements My Qualifications			
	Am I qualified to apply to this job? Yes No			
5	Ask yourself: "Am I qualified to apply to this job?" a. If no, go back to your list of job postings and look for another job that is a better match for your qualifications. b. If yes, continue to Step 6.			
6	Ask yourself "Will this job help me reach my goals?", "Does the job description interest me?", and "Can I see myself working in this job for 8 hours a day?" a. If yes to all these questions, you may be ready to apply for the job!			

4.7 Completing a Job Application

The job application process is not universal—no two companies follow the exact same process or protocols. To apply for the job, you must follow the directions the company has provided. Most job vacancy announcements clearly state how to apply. You may be required to submit your resume and cover letter by email, in person, or through a job board or company employment website.



Many company job portals allow you to apply directly online by establishing a user account and profile in the

company's system. Once you are set up in the system and you decide to apply for a position, your application will go directly into the company's applicant tracking system (ATS).

ATSs are programmed to scan for keywords, former employers, years of experience, and schools attended to identify candidates of interest. This can expedite the process for the employer and for the candidate while allowing you to track and monitor the status of your application to determine where you are in the process.

Below are some tips for filling out a job application.

Tips for Filling Out a Job Application



Read and follow application instructions carefully. Complete each field as requested. For hard copy applications, complete the application as neatly as possible.



Keep your application consistent with your resume. Tailor your answers to the job you are seeking. Do not provide negative information but answer the questions truthfully. Copy and paste from your resume where applicable.



Update your resume and cover letter. Make sure your resume and cover letter are targeted to the position you are applying to. Always accompany your application with a resume and cover letter.



Constantly save your information when completing an online application.

To protect your data, organizations may build a time-out feature into their online application system. Anything that is not saved before the system times out may be lost.



Do not leave blank spaces. Employers may be required to have a complete application. If there are questions that do not apply to you, respond with "N/A" or "not applicable." **Never** write "see resume" on the application, as this may imply that you are disinterested in the position.



Do your salary research. Employers may have you list your salary requirements, and your answer could be a deal breaker. It is okay to say "open" or "negotiable." If those are not options, provide a salary range based on your research for the position and company.



Be prepared to provide references. If an application requests references, provide accurate contact information.



Proofread your application before submitting it. Have someone else proofread your application to ensure that there are no typos, misspellings, or grammar errors.

4.8 After the Application Process

After you submit your application, you will need to proactively seek ways to get an invite to an interview. Do not sit around and wait for the call. There are a couple of things you can do to increase your chances of getting an interview.



Network. Network. Network.

Utilize your professional contacts, LinkedIn, and other social media networks to connect to someone that works within the company. This individual can give you information about the hiring manager, the hiring process, and the inside scoop of the company's culture. You can also ask your contacts with a connection to the hiring organization to put in a good word on your behalf.



Continue applying.

Continue applying to other open positions that fit your skills and experience. The more applications you have in play, the better chance you have of getting an interview.

5

Interviewing for a Job

Section 5 Interviewing for a Job

The interview represents one of the most critical stages of the employment process. It is your opportunity to truly market yourself to a prospective employer. In this section, you will learn the types of interviews and interview questions, and you will have the chance to practice your interview skills.

5.1 Types of Interviews

The purpose of all interviews is to find the right person for the job. This is often a multi-stage and multi-step process. Companies use the following methods to conduct interviews:



Phone Screening or Phone Interview

Phone interviews or screenings can occur unscheduled or scheduled. When a company calls you for an interview or screening, be sure to understand the difference between the two methods:

- a. A **telephone screening** is conducted quickly and is used to verify your basic qualifications for the position.
- A telephone interview may be more in-depth, include traditional interview questions, and may have multiple participants involved.



Face-to-Face/One-on-One Interview

With this method, you will meet with one person at a time. The interviewer may be the person who will be your supervisor or manager.



Panel or Committee Interview

This type of interview involves two or more interviewers sitting on a panel or committee. These interviewers may include HR staff, the hiring manager, and/or the supervisor. This type of interview involves answering the questions posed by multiple people. It adopts a similar style to a promotion board.



Video/Teleconference Interview

Video and teleconference interviews are becoming more common and may be selected if you are in a remote location or geographically distant from the company headquarters. Video (Skype) interviews may take place live with both the company and the candidate connecting through video conferencing software, or they may be one-way interviews conducted through a video interview website or application. In one-way video interviews, hiring professionals create a series of interview questions, and job candidates record their answers.



Meal Interview

Whether breakfast, lunch, dinner, coffee, or drinks, these interviews are designed to observe you outside of the formal work environment. Due to the casual environment, it is easy to get comfortable, so be sure to answer questions in a professional way.



Group Interview

This method brings in many applicants at once and can be more of a presentation about the company and the types of challenges you will encounter on the job. You may be called for a face-to-face or panel interview after the group session.

5.2 Types of Interview Questions

Most interviewers use a standard set of interview questions. These questions relate to how your skills, knowledge, training, and work experience fit the job and the company. In general, employers are looking for the answers to the following three questions:

- 1. Does the candidate have the skills and abilities required to perform the job?
- 2. Does the candidate possess the attitude and work ethic the employer expects?
- 3. Will the candidate be a team player and fit into the organization?

Traditional Interview Questions

Traditional interview questions are broad-based. Here are the three most common traditional interview questions along with what they want to know (the meaning), how you can respond (answer), and an example response.

Question	Meaning	Answer	Example
Tell me about yourself.	What value can you bring to the organization?	Start off with your work experience and highlight 2-3 skills you want the interviewers to know about you. Wrap up your answer by talking about how your prior experience has prepared you for this position.	I have been a pilot for over 20 years in the Marine Corp, and I absolutely love flying. I got a chance to travel all over the world and flew all types of aircrafts, so I had an exciting time. While I was serving in the Marines, I finished my bachelor's in aviation. I have my FAA Airframe and Powerplant License along with an unrestricted ATP certificate. Now, I'm looking for an opportunity to share my passion of flying with new pilots, and I believe this position is a great fit for me.
Why should we hire you?	How are you the best candidate for the job?	Make sure you explain how you meet the required qualifications for the job.	I believe my experience and qualifications are a perfect match for this position. I have a bachelor's degree and over 20 years of experience in aviation. I also have teaching experience from being an adjunct at Broward Community College. I understand student learning outcomes and the student population at a community college.

Question	Meaning	Answer	Example
Why do you want this job?	What do you know about the job and the company?	Be specific about what makes you a good fit for this role, and mention aspects of the company and position that appeal to you the most.	Two things I love the most are flying and teaching. I feel that I can do both things within this position. As an adjunct instructor at Broward Community College, I thoroughly enjoyed teaching the students about aviation and helping them find their passion in life. Your program is recognized as one of the best aviation programs in the world, and I would like to be part of it. I am confident that my experience, knowledge, and expertise in aviation will help grow the program.

Behavioral Interview Questions

Behavioral questions request	•	Tell me about a time when you had to implement a major
descriptions about how you		project.
have behaved in past		Have you had to convince a team to work on a project that the team members were opposed to? How did you handle that
situations, and your answers		
are predictors of how you		
might behave on the job.		situation?
3 **** * * * * * * * * * * * * * * * *	•	Have you ever encountered conflict with a coworker? How did you overcome that conflict?
	•	What is your management style? Is it different from your leadership style?

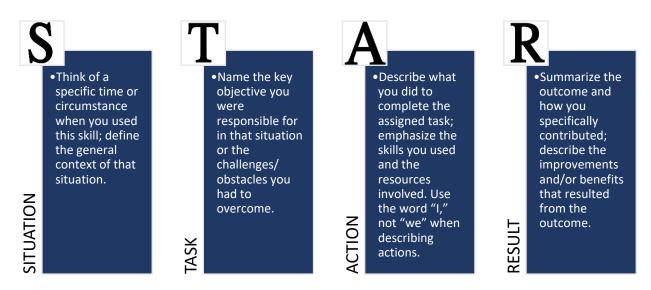
Situational Interview Questions

Situational questions present	If you were busy meeting a deadline and a coworker asked you
you with a scenario that could	to help make copies, what would you say?
happen to gauge your skills (problem solving, conflict resolution, etc.) or your	If one of your supervisors tells you to enter more sales contacts
	than you made, what would you do?
personality (integrity,	
mindfulness, etc.).	

You can improve your chances for success if you practice answering questions using the STAR method—Situation, Task, Action, Result—as much as possible.

5.3 STAR Method for Interview Questions

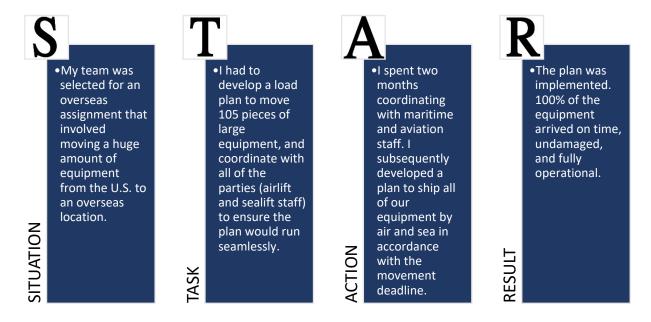
The STAR method is an excellent method for developing responses to behavioral and situational interview questions, as it helps you to discuss the specific situation, task, action, and result of the situation you are describing.



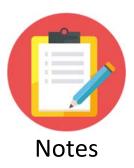
Be sure to follow all parts of the STAR method. Be as specific as possible without rambling or including too much information. Eliminate any examples that do not paint you in a positive light.

Here is an example of how you can use the STAR method to plan your answer to the following interview question:

"Provide an example of a goal you reached and tell me how you achieved it."



NOTE: Find additional STAR method for interview questions with coaching in the appendix.





Receiving a Job Offer

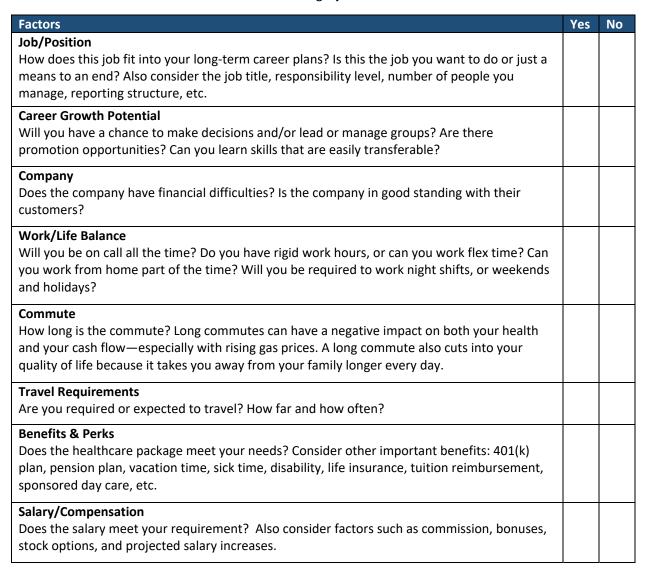
Section 6 Receiving a Job Offer

Receiving a job offer is the most exciting stage in the employment process. But before you say "yes," it is important to evaluate the job offer first. In this section, you will learn how to evaluate a job offer to ensure it meets your career goals.

6.1 Evaluating a Job Offer

Your decision to accept a job offer should not be based solely on the salary. While salary is important, you also need to evaluate the job, the company, and the opportunity for growth. You want to ensure that this career fits within your interests, values, workstyles, and align with your career goals. Think long-term when evaluating the job offer, not short-term.





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Communicating Your Decision

Section 7 Communicating Your Decision

After you receive a job offer, you have the option to accept, delay, or decline the offer. Whatever you decide, be sure to communicate your decision with the business within 24 to 48 hours, either verbally or in writing. If the offer was made verbally, a verbal response is enough. If the offer was made in writing, a written response is required. When you receive a job offer, it is important that you follow the accompanying instructions and meet all prescribed deadlines.

This section will provide you with guidelines for communicating your decision with your employer as well as how to negotiate for a better job offer.

Accept	Delay	Decline
Accepting a job offer is a big decision. It is a good idea to ask for time to consider the offer. You can then use that time to talk to your family and friends about the opportunity and evaluate the job offer.	The employer may expect you to request time to consider the offer or to make a counteroffer. Make sure you start by relaying your appreciation for the job offer. Then ask what the deadline is to get back with your decision.	If you decided to reject the offer, communicate quickly with the employer, and express your gratitude for their time.
If you are accepting the position, be sure to thank them for the opportunity, and verify the: • Salary • Benefits • Position • Start date	Example: "Thank you so much for the job offer. Do you mind if I take a couple of days to consider your offer and discuss this opportunity with my family? Is there a deadline I need to get back with you by?"	

Email template example for how to decline a job offer:

Subject line: Job Offer – [YOUR NAME]

Dear Mr. Johnson,

Thank you very much for offering me the position of Clinical Nurse. However, I have decided that this is not the right fit for my career goals at this time.

I sincerely enjoyed our dialog as well as discussions with your team, and I very much appreciate you taking the time to share information about the role and vision of WakeMed.

Again, thank you for your time and consideration; best wishes in your continued success.

Sincerely,

7.1 Negotiating Job Offers

You may receive an offer that includes a mix of desirable and undesirable elements. Rather than turning down the offer, you may want to consider negotiating the terms of the offer with the employer.

Before you decide to negotiate, you must make some decisions. First, be sure the issue is so serious that you would not take the job unless it was changed. Look back at the job evaluation checklist from the last section to identify which items are the unacceptable ones on your list.



⊳ Salary

If money is the issue, be sure you research and know the salary for the position in your market and the range you will accept. Having a range allows for compromise.

For example, you can say, "According to my research, I was expecting something more in the \$______ to \$_____ range based on the position and my experience and skills."

If the employer is not willing to flex on salary, you may want to negotiate other terms of the offer instead.

Schedule Flexibility

Time is money. You can negotiate for more vacation days, flex time, and the ability to telecommute. These options can help maintain a healthy work-life balance and make the job more attractive to you.

Negotiate for the employer to pay the tuition for a degree program or the cost of earning a professional certification. This option will help increase your skill set and add value to the organization.

> Travel Reimbursement

Gas, parking, and toll costs can add up quickly. You can negotiate for travel reimbursement on gas, parking fees, and toll fees.

Be creative! These little things can make a big difference in your quality of life.

7.2 How to Negotiate



An in-person negotiation offers the advantage of addressing the employer's objection(s) on the spot. If the job you are applying for is one where an offer may be made at the end of the interview, you should be prepared to negotiate at that point.



An in-writing negotiation can give you the opportunity to word your remarks carefully. It gives the employer a chance to evaluate your ideas, talk them over with others, and make a counteroffer. It avoids instant refusal. Remember to keep the letter positive and factual.

Whether negotiations are performed in person or in writing, you must think like an employer and strategize. Use the following negotiation tips:

- Start your negotiations with appreciation and excitement about the offer.
- Explain and justify why you are requesting the specified changes to the initial offer.
- Evaluate where you meet or exceed the job preferences or requirements.
- Discuss the skills and experience that you offer and provide a range that would match with your knowledge, skills, and experience.

Written Negotiation Example for a Higher Base Salary:

Dear Mrs. Patel:

Thank you for offering me the Assistant Director position. I would like to express again how excited I am to begin working for your company.

Before I can accept, however, I would like to discuss the matter of compensation. As we discussed in the interviews, I have two more years of experience and formal training than you required in the job description. My eight years of expertise overseeing technical operations combined with my current active Top Secret, SCI clearance will allow me to engage in operations that are vital to the organization with little to no delay or additional cost to the company.

The research I've completed on comparable salaries in Atlanta, Georgia (job market range \$35,000 to \$68,000), shows that a base salary range of \$56,000 to \$62,000 would be the market value of the knowledge and experience I bring to this position.

I can certainly see a future for myself at the company, and I'm confident that I can bring a lot of value. I know that we can come to a mutual agreement on an acceptable salary.

Thank you for your time,

7.3 Negotiation Outcome

Remember, this is a collaborative negotiation where you and the employer want a positive outcome. If necessary, you can accept the offer as presented or thank them for their offer and respectfully decline. If you are unable to find middle ground during your negotiations with your employer and you choose to decline their offer, you should walk away with confidence that, just as this employer has seen the value in your skills, experience, and education, other employers will do the same.

8

Summing It Up

Section 8 Summing It Up

Congratulations! You have taken significant steps toward setting yourself up for success. There will be many more steps you need to take to get ready for your transition, but know that you have a network of supporters to assist you on your journey. You are not alone.

In this training you have:

- ✓ Conducted occupational research and job search for selected careers to complete the Gap Analysis.
- ✓ Learned the civilian work environment and how to market yourself effectively to a future employer.
- ✓ Used the STAR method to write your achievement statements.
- ✓ Learned the basic sections of a resume.
- ✓ Drafted an employment history outline.
- ✓ Drafted a professional introduction to use for networking.
- ✓ Identified your network contacts.
- ✓ Drafted a headline and summary for your LinkedIn profile.
- ✓ Analyzed a job vacancy posting and connected your skills and abilities with the needs of an employer.
- ✓ Learned appropriate verbal responses to interview questions.
- ✓ Learned the relevant factors in evaluating a job offer.

You are informed, prepared, and well on your way to a successful transition to a new and rewarding career.

9

Appendix

Section 9 Appendix

9.1 Answering Interview Questions Practice

You can improve your chances for success if you practice answering questions. Read the following questions and the coaching guidelines below them. Then, write down your own personal answers using the STAR method as much as possible.

2. Why are you leaving your current position? Why did you decide to leave the military? This is a critical question. Do not badmouth your former employer, service branch, or previous supervisors. Remember, the person you are talking to may have served in the military or may have a child, spouse, or sibling currently on active duty. It is good to state that after long, careful consideration, you and your family have decided it was time to consider opportunities in the civilian workforce. 3. What do you consider your most significant accomplishment? This can get you the job. Prepare extensively. Tell a short story that includes details of your professional involvement. Describe an accomplishment that was truly worth achieving. Include challenging work, deadlines, overcoming obstacles, important company issues, and relations with coworkers. 4. Why do you believe you are qualified for this position? Pick two or three main factors about the job and about you that are most relevant. Discuss with specific details. Select a technical skill, a specific management skill (organizing, staffing, planning), and a personal success story.	Talk for approximately two minutes. Be logical. Be positive. Show some of your personality but rel what you say about yourself to the job.	ate
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Notes

9.2 Index of Online Resources

ACTIVE-DUTY RESOURCES AND OPPORTUNITIES

- Community College of the Air Force:
 www.airuniversity.af.mil/Barnes/CCAF/
- Online credentialing opportunities for active-duty service members:
 - U.S. Army www.cool.army.mil
 - Department of the Navy www.cool.navy.mil/usn/
 - U.S. Marine Corps www.cool.navy.mil/usmc/
 - U.S. Air Force afvec.us.af.mil/afvec/Public/COOL/
 - Coast Guard www.cool.coastguard.mil/cg
- Voluntary Education information related to attending college while still on active duty:

www.dantes.doded.mil

- DoD SkillBridge overview of program requirements and eligibility: dodskillbridge.usalearning.gov
- United States Military Apprenticeship Program (USMAP) information and instructions for enrolling: https://usmap.netc.navy.mil/

AMERICORPS

 AmeriCorps positions and profiles of Veterans who served in AmeriCorps: www.AmeriCorps.gov/veterans

AMERICAN JOB CENTER

 U.S. Department of Labor online portal for Veterans
 www.veterans.gov/

APPRENTICESHIP

- Apprenticeship USA Toolkit answers to FAQs about apprenticeships: www.dol.gov/apprenticeship/toolkit/toolk itfaq.htm
- CareerOneStop apprenticeship finder: www.careeronestop.org/Toolkit/Training/ find-apprenticeships.asp
- Department of Labor Employment and Training Administration general information about apprenticeships and access to contact information for regional and local state apprenticeship agencies: www.apprenticeship.gov/

ASSESSMENT

- CareerScope®: dol-vets.careerscope.net/assessment
- O*NET Interest Profiler: www.mynextmove.org/explore/ip

CAREER EXPLORATION

- Bureau of Labor Statistics Occupational Outlook Handbook provides occupation descriptions:
 www.bls.gov/ooh/
- O*NET military-to-civilian occupation translator:
 www.onetonline.org/crosswalk/MOC/
- My Next Move for Veterans search by keyword, industry, MOS: www.mynextmove.org/vets/

CERTIFICATION

The CareerOneStop Certification Finder tool can identify available certifications by keyword or occupation:

www.careeronestop.org/Toolkit/Training/ find-certifications.aspx

HIRE VETERANS

Employers recognized for hiring veterans www.hirevets.gov

HOMELESSNESS

Homeless Veterans' Reintegration Program (HVRP) helps Veterans experiencing homelessness gain meaningful employment via services that include job placement, career counseling, workshops, and resume writing assistance:

www.nvtac.org/grantees

- Reemployment Services and Eligibility Assessment (RESEA) Program Assists Veterans to find training, jobs or services needed to prepare for employment: rc.workforcegps.org/
- VA crisis line at (800) 273-8255, press 1
- The United Way's search page: www.211.org
- The National Coalition for Homeless Veterans' list of community-based organizations:

www.nchv.org/index.php/help/help/locat e_organization

The National Community Action Partnership site. Click on the Find Your CAA link at the top of the page, then click on Community

- **Action Agency Directory:** www.communityactionpartnership.com
- The Department of Housing and Urban Development Exchange site. Resources for Homeless Veterans and Homeless Veteran Service Providers:

www.hudexchange.info/veterans/

- The Department of Health and Human Services Resources: www.hhs.gov/programs/socialservices/homelessness/resources/index.html
- State and County Veterans Affairs Offices: va.gov

INTERNSHIPS

- AmeriCorps program descriptions and application for national community service opportunities:
 - www.nationalservice.gov/programs/americorps
- USAJOBS Pathways for federal government internships:

www.usajobs.gov/StudentsAndGrads

U.S. Chamber of Commerce internship opportunities:

www.uschamber.com/aboutus/careers/internship-opportunities

JOB SEARCH ENGINE

- The National Labor Exchange (NLx) database of job openings in public, private, and nonprofit sector organizations: usnlx.com
- CareerOneStop, an excellent resource for career exploration, training, and jobs:

www.careeronestop.org/JobSearch/jobsearch.aspx

 U.S. Department of Labor Veteran's portal; click on the link to find jobs: veterans.gov/

 USAJOBS is the source of most federal job vacancy announcements: www.usajobs.gov/

JOINT SERVICE TRANSCRIPT (JST)

 Joint Service Transcript access information and access:

jst.doded.mil/smart/signIn.do

LABOR MARKET INFORMATION

 Bureau of Labor Statistics site for comprehensive and up-to-date LMI; provides detailed information about the current economic situation in the United States:

www.bls.gov/

Bureau of Labor Statistics resources for job seekers:

www.bls.gov/audience/jobseekers.htm

- CareerOneStop links to up-to-date industry trends, career trends, occupation profiles, business finder, and job finder tools: www.careeronestop.org/
- O*NET data on emerging careers; including descriptions, outlook, wages, and relevant in-demand technologies:

www.onetonline.org/

LICENSING

 The CareerOneStop License Finder tool can help you determine if an occupation is licensed in a particular state, and provides links to the state agency website for information on requirements and how to apply:

www.careeronestop.org/Toolkit/Training/find-licenses.aspx

SOCIAL MEDIA

- Build and engage with a professional network. Access knowledge, insights, and opportunities: www.linkedin.com
- Stay connected with friends, family, and community: www.facebook.com
- Online news and social networking service on which users post and interact with others: www.twitter.com

TECHNOLOGY

 CareerOneStop alphabetical list of "hot" technologies:

www.onetonline.org/search/hot_tech/

TRANSITION ASSISTANCE PROGRAM

- TAP Virtual Curriculum: jkodirect.jten.mil/Atlas2/page/login/Login .jsf
- The Small Business Administration's website has resources for Veterans who want to start a business:

www.SBA.gov/bootstobusiness

UNEMPLOYMENT RESOURCES

 The Unemployment Compensation for Ex-Service members (UCX) program provides benefits for eligible ex-military personnel: www.servicelocator.org/OWSLinks.asp

USMAP

 U.S. Department of Labor Employment and Training Administration link for USMAP: doleta.gov/OA/usmap.cfm

VA BENEFITS AND PROGRAMS

- U.S. Department of Veterans Affairs comparison tool for finding estimated benefits by school or program: www.va.gov/gi-bill-comparison-tool
- U.S. Department of Veterans Affairs summary of GI Bill programs.
 www.va.gov/education/about-gi-billbenefits/
- U.S. Department of Veterans Affairs explanation of the work-study program: www.va.gov/education/about-gi-billbenefits/how-to-use-benefits/work-study/
- U.S. Department of Veterans Affairs GI Bill benefits for licensing and certification: www.va.gov/education/about-gi-billbenefits/how-to-use-benefits/test-fees/
- U.S. Department of Veterans Affairs information about the Yellow Ribbon program www.va.gov/education/about-gi-billbenefits/post-9-11/yellow-ribbonprogram/
- U.S. Department of Veterans Affairs GI Bill benefits for apprenticeships or OJT: www.va.gov/education/about-gi-billbenefits/how-to-use-benefits/on-the-jobtraining-apprenticeships/
- U.S. Department of Veterans Affairs GI Bill information for degree-granting institutions: www.benefits.va.gov/gibill/higher_learning.asp

 U.S. Department of Veterans Affairs GI Bill information for vocational/technical training:

www.benefits.va.gov/gibill/non_college_d egree.asp

VETERANS' RESOURCES

 U.S. Department of Labor online portal for Veterans; Click "Find a Job" and enter your location in the "American Job Center Finder":

www.veterans.gov/

 Vocational Rehabilitation and Employment (VR&E):

www.va.gov/careersemployment/vocational-rehabilitation Title of Course Participant Guide



Notes