

STORE ALERT: HOLIDAY BEEF RIB ROAST PROMOTION

Discounted beef rib roast for this promotion is detailed in the table below

ITEM	PRICE/LB	US UPC	EU UPC	PAC UPC
SELECT BONE IN RIBEYE ROAST FRESH	\$6.99/LB	20120200000		20120200000
SELECT BONE IN RIBEYE ROAST FROZEN	\$6.99/LB			20120200000
CHOICE BONE IN RIBEYE ROAST FRESH	\$7.99/LB	20119300000	22195700000	20119300000
CHOICE BONE IN RIBEYE ROAST FROZEN	\$7.99/LB		25195700000	20119300000
ANGUS BONE IN RIBEYE ROAST FRESH	\$8.99/LB	20120800000		20120800000
ANGUS BONE IN RIBEYE ROAST FROZEN	\$8.99/LB			20120800000
PRIME BONE IN RIBEYE ROAST FRESH	\$12.99/LB	20253500000		
PRIME BONE IN RIBEYE ROAST FROZEN	\$12.99/LB			
PRIME BNLS RIBEYE ROAST FRESH	\$12.99/LB			20253200000

Flyer 8.5" x 11" PDF Download for in-store print



GUIDANCE

Print Instructions

- Choose printer
- Color: Select Color (do not use Grayscale, or Black & White)
- Paper Size: Actual Size (8.5" x 11")
- Choose portrait
- Print one sided
- Paper: Use multipurpose copy paper, 20 lb. weight, 92 brightness
- Print one copy first
- Copies: Set number of copies

Display flyer in the following areas:

- Front of store
- At check out / near registers
- Near select beef rib roast
- High visibility areas of your choosing

NOTE:

Installation should be clean and professional. Method of installation should not be visible to customer. (i.e. tape)

COMPLETED



QUESTIONS: For questions concerning signage please contact Marketing: deca.lee.hq.list.marketing-team@mail.mil
For questions concerning pricing please contact the MPS Fresh Team: deca.lee.hq.list.mps-fresh@mail.mil

