

Greetings,

MSEP partner Black Rifle Coffee Company is recruiting for a full-time remote Marketing Communications Coordinator, Salesforce.

Position Title: Marketing Communications Coordinator – Salesforce

Location: Remote Role within the USA

Position Description: Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

- Building, managing, and optimizing email, SMS, push campaigns including automated workflows.
- Performing A/B tests such as subject line, CTA, layout, and content.
- Designing email creative, writing and proofreading copy.
- Tracking and analyzing performance to identify areas of improvement.
- Handle the setting up and scheduling of email, SMS, push campaigns.
- Collaborating with cross-functional teams to accommodate the marketing strategy via slack, Asana, and email.

Education and Skill Requirements:

- Bachelor's degree in Marketing or Communications preferred.
- 1+ years of marketing experience
- Efficient Adobe Photoshop & Salesforce - Marketing Cloud
- Understanding of email best practices.
- Knowledge of HubSpot or other ESPs and Marketing Automation tools.
- Ability to work in a fast pace, high growth environment.
- Organizational and time management skills.
- US Veteran or Military a PLUS

Other Requirements:

- This is a full-time position and may require long hours and may require weekend and nights work per events
- While performing the duties of this job, the employee is regularly required to, stand, sit; talk, hear, and use hands and fingers to operate a computer and telephone keyboard reach, stoop kneel to install computer equipment
- Specific vision abilities required by this job include close vision requirements due to computer work
- Light to moderate lifting is required
- Ability to uphold the stress of traveling

- Regular, predictable attendance is required; including quarter-driven hours as business demands dictate.
- Moderate noise (i.e. business office with computers, phone, and printers, light traffic).
- Ability to work in a confined area.
- Ability to sit at a computer terminal for an extended period of time.
- As a BRCC team member, you'll be part of a community that thrives on creativity, dedication, and a shared love for crafting the best damn coffee around. Whether you're an espresso expert, a marketing maven, or a logistics guru, we have opportunities for you to make a meaningful impact.

Application Mechanism: [https://blackriflecoffee.wd12.myworkdayjobs.com/en-US/Black Rifle Coffee External Careers/job/Remote-USA/Marketing-Communications-Coordinator_R-100056-1?timeType=02905732305f1002dc7d56bf1de70000](https://blackriflecoffee.wd12.myworkdayjobs.com/en-US/Black_Rifle_Coffee_External_Careers/job/Remote-USA/Marketing-Communications-Coordinator_R-100056-1?timeType=02905732305f1002dc7d56bf1de70000)

Thank you for your continued support of our military spouse community.

Thank you,

[Insert signature]