THE ARMY VALUES

Many people know what the words Loyalty, Duty, Respect, Selfless Service, Honor, Integrity, and Personal Courage mean. However, how often do you see someone actually live up to them? Soldiers learn these values in detail during Basic Combat Training (BCT), from then on, they live them every day in everything they do — whether they are on the job or off. In short, the Seven Core Army Values listed below are what being a Soldier is about.

Loyalty - Bear true faith and allegiance to the U.S. Constitution, the Army, your unit and other Soldiers.
Duty - Fulfill your obligations.
Respect - Treat people as they should be treated.
Selfless Service - Put the welfare of the nation, the Army and your subordinates before your own.
Honor - Live up to Army values.
Integrity - Do what is right, legally and morally.
Personal Courage - Face fear, danger or adversity (physical or moral).

THE LONG MOTTO CALL

From hell to victory!
(Response) We are the fighting first!
No mission too difficult!
(Response) No sacrifice too great!
Duty First!
(Response) Victory!
THE BIG RED ONE SONG

Toast of the Army,
Favorite Son! Hail to the brave Big Red One!
Always the first to thirst for a fight.
No foe shall challenge our right to victory.
We take the field, a grand sight to see.
    Pride of the Infantry.
Soldiers of a great division,
    Courage is our tradition,
Forward the Big Red One!