



Fundraising and Membership Factsheet

1. References:

- a. Joint Ethics Regulation (JER), DoDD 5500.7-R.
- b. Army Regulation 600-20, Army Command Policy, RAR 20 September 2012.
- c. AR 600-29, Fund-Raising within the Department of the Army, 7 June 2010.
- d. Army Regulation 608-1, Army Community Service, 13 March 2013.
- e. Fort Riley Regulation (FR Reg) 608-1, 6 July 2010.
- f. Ethics Counselor's Deskbook, Revised June 2014.
- **2. Purpose**: To provide information on proper fundraising and private organization membership on Fort Riley.
- **3. Definition**. Fundraising is "any activity conducted for the purpose of collecting money, goods or other support for the benefit of others." (AR 600-29)
- **4. Official fundraising**. Soldiers may participate in fundraising in an official capacity only as part of official duties. Official fundraising in the Army is typically limited to the Combined Federal Campaign (CFC) and Army Emergency Relief (AER). Official fundraising may be conducted while on duty, in uniform, and officially endorsed using titles and organization names. (JER, DoDD 5500.7-R)
- **5. Unofficial fundraising**. If any part of the funds raised by an event or effort will go to an organization other than the CFC or AER, the fundraising is "unofficial" and restricted by a variety of rules. Soldiers may not conduct unofficial fundraising during duty time, in uniform, or in the workplace (the entire DoD installation). (JER, DoDD 5500.7-R)
- **6. Support to unofficial fundraising**. The JER permits limited logistical support to unofficial fundraising by units, to include use of DoD facilities and equipment, and only those Soldiers necessary for proper use of the equipment, provided this support does not interfere with the performance of official duties or detract from readiness.
- **7. Prohibited Activities.** AR 600-9 expressly prohibits granting favors, privileges, or entitlements to induce contribution. These activities include, but are not limited to (1) special passes, (2) leave privileges, and/or (3) wearing of civilian clothing.
- **8.** Raising funds for unit welfare activities. The JER states that although military units may not officially raise funds, Soldiers may unofficially raise funds for the welfare of Soldiers and their Family members. These fundraising efforts must, however, be conducted in an unofficial capacity; this means that fundraising must be performed off-duty, voluntarily, outside the DoD installation, and while not in uniform. Leaders must never solicit contributions from subordinates.
- **9. Family Readiness Groups (FRGs).** AR 608-1 states that FRGs are not a morale, welfare, and recreation program. FRG personnel may unofficially raise funds for the welfare of the Soldiers assigned to the unit and their Family members. FRGs are subject to the rules that otherwise apply to informal fundraising (i.e., maximum net worth of \$1,000), as well as support to unofficial fundraising stated above.
- **10. Private Organization Membership**. Soldiers may discuss the general merits of participation in private organizations. However, Soldiers must never be perceived as coercing others to join organizations or that membership is tracked. Implied compulsion, coercion, undue influence, or reprisal in the conduct of membership campaigns is prohibited by the JER and AR 600-20. Prohibitions includes repeated orientations, meetings or counseling those who decline to join after receiving information about an organization.