



RETHINK

Do I really need to use individually packaged items?

REFUSE

Refuse items in non-recyclable packaging-look for alternative items.

REDUCE

Do we really need this?

REPURPOSE

How can I repurpose this packaging into something useful?

REUSE

Can I reuse this?

ROT

How can I transform my organic waste into compost?

RECYCLE

What are my recycling options at home and work?

SUSTAINABILITY (NOUN)

1. The ability to be maintained at a certain rate or level
2. Avoidance of the depletion of natural resources in order to maintain an ecological balance

(Oxford Dictionary)



The most effective way to reduce waste is not to create it in the first place. The next time you are standing in the grocery store, take a moment and think about all of the items you are purchasing. Are there other options to buy similar in recyclable containers? If there are not other options, how could you reuse this container?

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