General Policies

IMCOM Enterprise Web

Tutorial 10

Version 3.0.1

Standard Operating Procedures



Contents and general instructions

PAGE:

- 3. Our goals
- 4. Controlling documentation and guidance
- 5. Introduction: Moderate-Impact System
- 6. Introduction: IEW Impact level
- 7. Procedures: Log out
- 8. Requirements: Passwords / Pass Phrases
- 9. Minimum training requirements for account holders
- 10. IEW Training and Resources
- 11. Getting a manager or contributor account
- 12. Roles at the Garrison
- 13. Rescinding and Revoking accounts (headquarters)
- 14. Requirement: Maintaining records
- 15. Requirement: Quarterly local audit
- 16. Privacy policy: Regulations
- 17. Double-checking (validation and revalidation) of personal information
- 18. Points of Contact phone numbers and email

- 19. Gathering and distributing Private information
- 20. Privacy Records Disclosure: Request
- 21. Access to personal information
- 22. Privacy Records Disclosure: Breach
- 23. Data Mining
- 24. Naming conventions
- 25. Guest access and mobile devices policy
- 26. Links policy
- 27. Forms: References, definitions and scope
- 28. Forms: Order of preference and general rules
- 29. Forms: Privacy Considerations
- 30. Forms: Privacy and Data Integrity
- **31.** Forms: Preauthorized and existing forms
- 32. Forms: Making downloadable and web forms
- 33. Forms: Contact Us
- 34. Forms: Nonconforming forms
- 35. List of IEW SOP/Tutorials:

General instructions:

This document explains, expands upon and applies policies controlling IEW. These requirements should be followed by any user with access to the system, but are primarily meant for Web team leadership. These pages also provide documentation to help IEW conform to national and DOD cyber security regulations. For queries or to request exceptions, please contact IMCOM HQ PAO. **This version** includes extensive updates throughout to 2024, including a section on file naming conventions and and a page on privacy policy. It contains extensive changes incorporating web user policy. IMCOM Enterprise Web documentation can be found on IEW Pro Central, https://homeadmin.army.mil/imcom/index.php/contact/webmaster-1/pro-central These tutorials also serve as SOP for IMCOM Enterprise Web.

IMCOM GUIDELINES:

The dark gray boxes highlight important points.

Blue boxes offer helpful explanations



<-- added or substantially new since last version



Our goals

Provide websites and mobile apps

<u>For the installation provided by the garrison.</u>

If it's a service to our customers, there is no "Not my lane." If the previous site had the capability, we should provide it.

Make it easy...

...for people with no technical experience to use, and for our customers to find what they want, using common languages and layout.

Think Services First!

Build a site centered around customer needs rather than organizational structure.



Controlling documentation and guidance

IMCOM Enterprise Web is controlled by the following documents:

- Applicable DoD and Army regulations
- The NIST Risk Management Framework
- IMCOM OPORD 22-002
- IMCOM Enterprise Web User Policy (as signed)
- IEW Tutorials 1-10 (including this document) and Tiered Menu Layout, comprising the Standing Operating Procedures (SOP) for the system

These documents are available on a library page under the IMCOM HQ Webmaster site. They are also distributed to the IEW mailing list annually or after major updates.



Introduction: Moderate-Impact System

IEW is defined under the National Institute of Standards and Technology Risk Management Framewrk as a Moderate impact system.

- Potential Impact [FIPS 199] The loss of confidentiality, integrity, or availability could be expected to have: (i) a *limited* adverse effect (FIPS Publication 199 low); (ii) a *serious* adverse effect (FIPS Publication 199 moderate); or (iii) a *severe* or *catastrophic* adverse effect (FIPS Publication 199 high) on organizational operations, organizational assets, or individuals.
- **Confidentiality** [44 U.S.C., Sec. 3542] Preserving authorized restrictions on information access and disclosure, including means for protecting personal privacy and proprietary information.
- Integrity [44 U.S.C., Sec. 3542] Guarding against improper information modification or destruction, and includes ensuring information non-repudiation and authenticity.
- Availability [44 U.S.C., Sec. 3542] Ensuring timely and reliable access to and use of information.
- Moderate-Impact System [FIPS 200] An information system in which one of the three security objectives (i.e., confidentiality, integrity, and availability) is assigned a FIPS Publication 199 potential impact value of moderate.

Introduction: IEW Impact level

Confidentiality	Moderate
Integrity	Moderate
Availability	Moderate

SYSTEM CONFIDENTIALITY LEVEL

Unclassifie
Public

System stores <u>Unclassified information</u> approved for public release.

Other Information Classes								
Definition	Present							
Controlled Unclassified Information (CUI)	No							
Privacy Act data, such as Social Security Number	YES*							
Health Insurance Portability and Accountability Act (HIPAA)	No							
DOD financial (budget) data	No							
DOD critical operation data	No							
DOD administrative data	No							
COTS proprietary data	No							

Reference NIST 800-60 vol. 2), the overall FIPS 199 categorization for IEW is Low. In order to ensure the appropriate controls were identified for implementation commensurate with an overall Low, Low, Low rating for IEW, the IEW Package was created in eMASS with the appropriate overlays for a confidentiality, integrity & availability categorization of Low. eMASS identified 310 applicable controls based on NIST SP 800-53 R.4. Risk Assessments are to be accomplished on an annual basis.

*IEW DOES NOT store Social Security numbers. However, some Privacy Act data are collected under controlled circumstances: Names and private and professional addresses, phone numbers and email addresses

TUTORIAL/SOP 10 PAGE 6

9 October 2024

Procedures: Log out

- Log out of IEW when you are finished with your session or at the end of your official work period. Do not leave the window open on your desktop outside duty hours.
- To preserve bandwidth for others, do not use the "Keep me logged in for 14 days" checkbox unless experiencing issues preventing you from working. Make certain to log off at the end of the day.



Requirements: Passwords / Pass Phrases

0pUn5esame?Rlly?!

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MINIMUM (15) MAXIMUM (256)

TUTORIAL/SOP 10 PAGE 8 9 October 2024

MCOM GUIDELINES:

Passwords or passphrases must

- Be 15-256 characters long
- Contain at least two
 - upper case letters,
 - lower case letters
 - Numbers
 - special characters.
- Be free pf personal information -- names, phone numbers, account names –
- Not use dictionary words.
- Be at least 50 percent new
- **Do not reuse any previous 10 passwords.**
- Be changed every 60 days
- Not be changed more than once every 24 hours

Based on DISA's "Application Security and Development STIG, V3R2", section 3.1.24.2, and National Institute of Standards and Technology Special Publication 800-63B

firewall. Using your CAC to log in to your computer protects IEW. The uneditable <u>home.army.mil</u> sites are available to the public, while the editable homeadmin.army.mil are not. This allows us to use passwords to log in from the NIPR. However, they must still be standardscompliant.

IEW is protected by the NIPR-

The draft DISA standard is higher than the standard published in eMASS

The information system, for password-based authentication:

(a) Enforces minimum password complexity of [As supported by the device: minimum of 15 Characters, 1 of each of the following character sets: - Upper-case - Lower-case - Numerics -Special characters (e.g. ~ ! @ # \$ % ^ & * () _ + = - ' [] / ? > <)];];</pre>

(b) Enforces at least the following number of changed characters when new passwords are created: [As supported by the device: 50% of the minimum password length];

(c) Stores and transmits only cryptographicallyprotected passwords;

(d) Enforces password minimum and maximum lifetime restrictions of [As supported by the device: minimum 24 hours, maximum 60 days];

- (e) Prohibits password reuse for [As supported by the device, minimum of 5.] generations; and
- (f) Allows the use of a temporary password for system logons with an immediate change to a permanent password.

Minimum training requirements for account holders

TRAINING REQUIREMENTS ARE IN TRANSITION. SEE the IMCOM HQ Webmaster page for the latest requirements.

IMCOM GUIDELINES:

To protect the operations security of the IMCOM Enterprise Web, every person allowed to log on must have at a minimum an up-todate Cyber Awareness Challenge certificate and annual privacy training. Page Managers and Page Contributors must also have a current certificate from the Web Content and OPSEC Training Course. Those granted publishing rights (Page Managers and Site Managers) must also have either OPSEC Level II certification or have a Public Affairs career designation (CP-22/MOS 46A or Z.

Garrisons may add their own restrictions to these minimum guidelines.

Garrison Managers will keep certifications on file for periodic review and send copies to the CMS Manger at IMCOM HQ PAO.

TUTORIAL/SOP 10 PAGE 9 9 October 2024



DoD Cyber Awareness Challenge Training (URL https://ia.signal.army.mil/)
Complete Step 1: "DOD Cyber Awareness
Challenge" then Step 2: Army Required Exam
1. Click Log in with CAC DoD-Approved Certificate
Login
2. Update record
3. Select "DOD Cyber Awareness Challenge" to review the coursework.
3. Click Take Exam
4. Click Amarcal DaD Cyber Awareness Challenge

4. Click Annual DoD Cyber Awareness Challenge Exam (must receive a 70 to receive certificate).

Web Content & OPSEC Training (URLhttps://iatraining.us.army.mil/index.html) The Web Content and OPSEC Certificatinon Training contains four lessons: a Web Content and OPSEC Intro Lesson, a DoD Web Guidance, a Web Content and OPSEC Lesson, and an Army Webmaster test. To receive the Certificate of Training for the Web Content and OPSEC Certification Training, students must take and pass two end-of-lesson tests and the final interactive Webmaster test (must receive a 70 to receive certificate).

IEW Training and Resources

TRAINING REQUIREMENTS ARE IN TRANSITION. SEE the IMCOM HQ Webmaster page for the latest requirements.



TUTORIAL/SOP 10 PAGE 10

9 October 2024

- Check out the resources at <u>https://homeadmin.army.mil/imcom/index.php/c</u> <u>ontact/webmaster-1</u>
- <u>Users</u> are expected to follow a sequential set of tutorials (of which this document is one) to gain a thorough knowledge of the system. They can also partake of a series of videos (hosted by Fort Stewart YouTube account) covering practically every aspect of using the system. In addition, regular training and updates are provided via teleconference.
- In combination with the video <u>https://www.youtube.com/watch?v=mLjvIHF_hjw</u>, Tutorials 1 and 2 are designed to give page contributors the knowledge they need to make changes within the scope of their responsibility.
- Installations expecting large numbers of contributors may find it helpful to set up formal training.
- Groups of four or more can apply for training workshops led by IMCOM HQ staff.

Getting a manager or contributor account

- Accounts are issued by IMCOM HQ PAO but must be endorsed by the garrison web manager.
- To obtain an account, choose a role for the candidate from the "Roles at the Garrison" page. Complete the training requirements and SAAR (modified DD 2875) for that role.
- The GWM forwards the documentation to the IEW account manager. The account manager reviews the application and when it is correct, establishes the account.



Roles at the Garrison

Garrison Manager, or Garrison Web Manager:

- Chief point of contact for the IMCOM Enterprise Web at the garrison. When the garrison is responsible for something, this is the first person on the call list. Otherwise, the person has the same responsibilities as a Site Manager.
- The Garrison Manager is appointed by the Garrison Commander or Public Affairs Officer. An appointment memo should be on file at IMCOM HQ.
- Training requirements: Must be public affairs qualified (hold a GS-1035 or 1082 designation, or a 46 A or Z MOS) or hold an OPSEC Level II certificate (during the transition to these new requirements, the GM, SM, or PM can substitute the online Web Content and OPSEC Training Course as long as they actively seek OPSEC Level II as soon as it is available).Responsible for knowing contents of the Tutorial/SOPs.

• Site Manager:

• A member of the website team at the installation, with authority and permission to edit any item in the system. If there is more

than one site manager, a Garrison Manager should be appointed.

Training requirements: Must be public affairs qualified (hold a GS-1035 or 1082 designation, or a 46 A or Z MOS) or hold an OPSEC Level II certificate (during the transition to these new requirements, the GM, SM, or PM can substitute the online Web Content and OPSEC Training Course as long as they actively seek OPSEC Level II as soon as it is available). Responsible for knowing contents of the Tutorial/SOPs.

Page Manager:

- A person designated to manage a subsection of the garrison site, such as a directorate, tenant or senior command site. The Page Manager has publishing privileges within his or her subsite.
- Training requirements: Must be public affairs qualified (hold a GS-1035 or 1082 designation, or a 46 A or Z MOS) or hold an OPSEC Level II certificate (during the transition to these new requirements, the GM, SM, or PM can substitute the online Web Content and OPSEC Training Course as long

as they actively seek OPSEC Level II as soon as it is available).

Page Contributor:

- A person designated to work on, perhaps manage, a subsection of the garrison site. The Page Contributor can add and remove pages within the section, but CANNOT publish.
- Training: Requires Web Content and OPSEC Training Course.

• Text Contributor (formerly Text Editor):

 Appointed to manage a single block or limited copy on a page. Must be supervised/reviewed by a Site or Page Manager.

TUTORIAL/SOP 10 PAGE 12 9 October 2024

Rescinding and Revoking accounts (headquarters)

- Rescinding User Account Credentials
- Whenever a privileged user account on the IEW system is no longer appropriate or needed the following steps to disable or revoke the account shall be carried out:
 - Contact HQ, IMCOM PAO.
 - The privileged user account credentials will be disabled or revoked immediately,
 - All shared system/application passwords the privileged user account had access to shall be changed immediately,
 - For audit trail documentation the privileged user account holder's technical lead will forward confirmation to the IEW ISSO that the credentials have been disabled or revoked.
- Emergency revocation of User Account Credentials
- Accounts can be revoked immediately, when required, by the ISSO, PAO or Branch Chief.

Requirement: Maintaining records

- Garrison Web Managers must maintain the following records electronically:
- SAARs (DD 2875s) for current and past account holders
- A list of individuals by role/account, account creation date, training date and expiration/renewal date.
- Any notes related to the disabling or removal of accounts for reasons other than expiration or leaving the role.
- Any record of the disclosure of Privately Identifiable Information (PII see the page "Privacy Records Disclosures: Request").
- Records of quarterly audit reviews.

Requirement: Quarterly local audit

- The Garrison Web Manager (or designated Site Manger if no GWM is identified) must take the time every three months to
 - Look at every page on the site.
 - Scan the log
- Record:
 - Date(s) of the review
 - Any unauthorized content and what was done about it.
 - Nonpublic information
 - PII and HIPA violations
 - OPSEC compromises
 - An affirmation that the website is clear of potential violations.

Privacy policy: Regulations

- (1) PII, as defined in DODD 5400.11, will not be disclosed beyond the allowances described in DOD 5400.11 R. Personal and personnel security must be considered and public disclosure of PII should be limited to pictures, names, biographies, and contact information of Army personnel who, by the nature of their position and duties, frequently interact with the public, such as general or flag officers, public affairs officers, or personnel designated as official spokespersons. Public disclosure of family information will be generic and not include specific information such as names or ages. This includes PII in photographs, videos, captions, and other media. DA PAM 25-1-1 Section 5-6 I. (1)
- IMCOM Policy 25-1 Enclosure 2 signed by LTG Jones para 6)f. states "IMCOM websites will not contain sensitive or classified information. Privacy Information collection, storage or sharing must be authorized for collection by DA."
- The privacy and security notice must be displayed and it is responsibility of the Information System Owner and the website manager to ensure compliance.



Double-checking (validation and revalidation) of personal information

- Every online form collecting PII should have the following near the submit button: "Please review your information and correct any errors before submitting."
- Confirm the information on initial and subsequent contacts by direct questioning ("I have your email as <u>crankycivilian@beatit.com</u>. Is that still correct?"



Points of Contact phone numbers and email

When contact information is published, use generic emails and phone numbers. Do not use individual names.

Do not publish personal civilian e-mail addresses on IEW.

Wrong:

For more information, contact Ms. Delores Umbridge in the garrison G-7 office, telephone (123) 555-1212, email kittylover145@fictional.com.

Right:

For more information, contact the dementor liaison at (123) 555-1212; email fort-notional-dementor-training@army.mil



Gathering and distributing Private information

- As a moderate-impact system (see earlier slide) IEW is authorized to gather certain types of PII: Name, Rank, professional and home email, professional and home address, professional and home phone numbers.
- It is IEW policy to avoid publishing PII unless authorized under AR 25-22 and publication is required to suit a purpose. Contributors and managers should seek alternatives to publishing even moderate PII.



Privacy Records Disclosure: Request

- IEW is designed to keep privacy records to a minimum. However, there may be an instance in which a Page Manager, a Site Manager, or Garrison Web Manager is required to disclose information to an individual with legitimate authority to receive it. In those cases:
- 1. Create a Memorandum for Record with the date, nature, and purpose of each disclosure of a record; and the name and address of the person or agency to which the disclosure was made
- 2. Send the memorandum to IMCOM HQ and your garrison privacy officer (this person should already be engaged)
- 3. Keep the document on file for five years
- 4. Make the Memo available to the person named in the record on request

References: The Privacy Act of 1974, 5 U.S.C. § 552a (c)(1), (c)(3), (j), (k).

Access to personal information

- All users, from guest to Garrison Manager level, can review and request modification or deletion of any record of information pertaining to themselves on request. This includes mentions in articles and photographs.
- To review, an individual must apply to the Garrison Manager on the installation. The Garrison Manager will confirm the identity of the individual, usually by asking for a photo ID. When the Garrison Manager is satisfied with the individual's identity, he/she will discuss the record, its use and whether it should be modified or removed.
- The Garrison Manager will keep a record of each individual request and its resolution.

Privacy Records Disclosure: Breach

- A breach is the actual or potential unauthorized release of Personally Identifiable Information (PII, defined elsewhere).
- If a Garrison, Site or Page manager suspects a PII breach, contact the garrison privacy officer before taking any other action.
- A suspected breach must be reported within 24 hours of discovery.



Data Mining

- Attempts to mine data from IEW are discouraged.
- First, most information collected by IEW is protected by privacy regulations and must be used only in ways specifically spelled out in privacy advisories on the page. Second, IEW doesn't collect that much data. Third, many, many regulations govern the process.
- Any activity intending to mine data from IEW must provide the following to IMCOM headquarters:
- A thorough description of the data mining activity, its goals and, where appropriate, the target dates for the deployment of the data mining activity.
- A thorough description of the data mining technology that was or will be used, to include the basis for detennination of whether a particular pattern or anomaly was indicative of

TUTORIAL/SOP 10 PAGE 23

9 October 2024

Data mining as an analytical process that attempts to find correlations or patterns in large data sets for the purpose of data or knowledge discovery.

terrorist or criminal activity.

- A thorough description of the data sources that were used.
- An assessment of the efficacy or likely efficacy of the data mining activity to provide accurate information consistent with and valuable to the stated goals and plans for the data mining activity.
- An assessment of the impact or likely impact of the implementation of the data mining activity on the privacy and civil liberties of individuals, including a thorough description of the actions taken or will be taken with regard to the property, privacy, or other rights or privileges of any individual or individuals as a result of the implementation of the data mining activity.
- A list and analysis of the laws and regulations that govern the information

collected, reviewed, gathered, analyzed, or used in conjunction with the data mining activity, to the extent applicable in the context of the data mining activity.

- A thorough discussion of the policies, procedures, and guidelines that are in place or that are to be developed and applied in the use of such data mining activity in order to:
 - Protect the privacy and due process rights of individuals, such as redress procedures; and
 - Ensure that only accurate and complete information is collected, reviewed, gathered, analyzed, or used, and guard against any hannful consequences of potential inaccuracies.

(based upon Secretary of Defense Reports on Federal Data Mining Programs Within the Department of Defense, Fiscal Years 2012 & 2013 and 2014)s

Naming conventions

- WEBSITES: All Enterprise Web sites follow the same naming convention: <u>https://home.army.mil/(garrisonname)</u>. If there is some high-level reason to go with another garrison name, we might be able to do it. But the reason can't be a matter of taste or temporary priorities (hence, no home.army.mil/risingsun). If it causes friction with the host nation or confusion of some kind, we'll entertain a change. Fort, USAG, ASA, JB are typically left out.
- FILES: IEW is not a repository. Documents hosted on IEW are not the record copies. As long as documents are properly maintained elsewhere, the documents need not follow official naming conventions.



Guest access and mobile devices policy

- Signed and dated documentation that defines the user actions that can be performed on the information system without identification or authentication consistent with organizational missions/business functions.
- The organization being inspected/assessed establishes and documents usage restrictions for each type of remote access allowed.
- The organization authorizes connection of mobile devices to organizational information systems.



Links policy

Minimize or eliminate links to nongovernmental sites. Monitor the outside sites you link to.

MARK ALL EXTERNAL LINKS. All .com (except for official MWR sites), .org, .edu, .info, dot-whatever should have, at a minimum, an External Link Snippet attached. See Tutorial/SOP 1 for details.

On every page where you use the snippet, include a text line with the snippet and " =Non-Government Link." Link this to our Terms of Use page.



Forms: References, definitions and scope

• References:

- AR 25-55, The Department of the Army Freedom of Information Act Program
- AR 25-22, The Army Privacy Program
- <u>AR 25-30, Army Publishing Program, Section 5</u>
- DA Pam 25-40, Army Publishing Program Procedures, Chapter 12
- DoD Instruction 8170.01, Online Information Management and Electronic Messaging
- DoD Instruction 7750.07 DoD Forms Mangaement Program
- DoD Manual 7750.07M, DoD Forms Mangement Program Procedures Manual
- DoD Privacy, Civil Liberties and Transparency Division website
- 1. SCOPE
- This guidance covers all forms on IEW, as defined in DA Pam 25-40, Chapter 12-3
- 12-3. What is a form?

a. A form is a fixed arrangement of captioned spaces designed for gathering, organizing, and transmitting prescribed information quickly and efficiently. It also serves as a historical record. A form may be in hardcopy, stand-alone electronic file, electronic system of Web based screen(s), or other media. Certificates are forms. Items such as labels, stickers, tags, instruction sheets, notices, and file covers do not require insertion of information; however, they may still be considered forms for procurement purposes.

TUTORIAL/SOP 10 PAGE 27 9 October 2024

Forms: Order of preference and general rules

- Both Web forms (those filled in directly on the page) and downloadable/fillable forms (such as .pdfs or Word documents for users to fill out and send in) are covered here.
- 2. ORDER OF PREFERENCE:
- Follow this order of preference when choosing what kind of form to use:
- a. When they become available: Use one of the preauthorized web forms available from IMCOM Headquarters
- b. Use a suitable, existing SF, OF, DA, DD, AMC or IMCOM form. If necessary, partially fill in the form (overprint) and upload it to your site to be downloaded, filled-in, and returned via email.
- c. Produce an authorized local downloadable form.
- d. Produce a custom web-based fillable form.
- 3. ALL FORMS
- All forms must be approved by the Forms Mangement Officer (FMO) appropriate to the organization and level. A form issued by the senior command should be signed off
 by the command's form manager. A copy of the approval should be forwarded to the IEW CMS manager (currently Neal Snyder). The garrison form manager is typically
 also in charge of privacy, Freedom of Information Act, and document management. As such, they can provide valuable assistance as you build your forms.
- All forms must be prescribed by a regulatory document at the appropriate level. The regulation needs to mention the form by name/number and offer instructions on its use.
- If it's a local form, find a garrison or senior command regulation calling for the use of the form. Office forms should be guided by an SOP or memorandum. When you work with your forms manager, they may be able to affect local regulations or policy to allow you to use the form.
- All forms must include a a privacy act statement or privacy advisory (DoDI 8170.01, DoDI 7750.07). They must be numbered and cataloged.
- All forms must include a reminder to recheck contact information (PII) before sending.

TUTORIAL/SOP 10 PAGE 28

9 October 2024

Forms: Privacy Considerations

- IEW is authorized to collect and store a limited amount of Personally Identifying Information (PII) under certain conditions. PII is defined and protected by the Privacy Act of 1974.
- Due to the nature of the software, any web-based form will store its information for an indefinite period. This triggers Privacy Act protection.
- IEW can collect name, work and home addresses, work and private phone numbers, work and private email addresses, position, title and rank or grade.
- The purpose of this collection, in general, is to facilitate initial communication between an individual and a garrison agency. It is not to be used for determination of rights, privileges or similar life-altering decisions.
- The garrison user must, on first contact, review and either confirm or correct the individual's information.

Forms: Privacy and Data Integrity

- Organizations must take reasonable steps to confirm the accuracy and relevance of PII.
- When you access the information collected in a form and reply via phone, email or direct contact, ask the user to repeat the name, address, email address and phone number (the PII) to ensure they are accurate.
- IEW stores all forms communications in a database. No data should remain in
- the system longer than 90 days. As soon as the information gathered by the form is used, you (the form owner) must delete the information from the database.



Forms: Preauthorized and existing forms

- 4. PREAUTHORIZED WEB FORMS
- We are in the process of producing forms available as blocks that can be dragged and dropped into your site. None are available yet. Once they are complete, you will be able to add them without any additional paperwork. We do have authorization to build the following:
- Service work order:
- Contact Us:
- 5. EXISTING AGENCY FORMS
- All requirements are met by the publishing agency -- you don't have to go through the authorization process. We will help you pick out, overprint (if necessary) and upload your forms.
- a. Check for a suitable existing GSA Standard Form (SF), GSA Optional Form (OF), Department of the Army (DA) Form, Department of Defense (DD) form, or IMCOM form (this will be the easiest route), in that order (see the hierarchy on p. 141-142 of DA Pam 25-40). Links to the forms sites are available in the right column.
- -- If the form works as-is, consider linking directly to the form on the site, in case of later updates.
- --If you need to partially fill in or customize the form (such as adding a button to send the form by email, you can host it as a downloadable file on IEW.
- --DO NOT upload completed forms (that is, containing PII) to IEW. Instead, set it up to be submitted throuogh Adobe Acrobat to your email address.



Forms: Making downloadable and web forms

- 6. INSTALLATION, LOCAL AND OFFICE FORMS
- If an existing form doesn't fulfill the need, you can work with your FMO to produce a new form. There are two kinds (DA PAM 25-40):
- g. Installation and local forms. These forms are prescribed for use only within a particular headquarters, such as an installation or activity headquarters and are prescribed by an installation regulatory publication for use within the installation. Examples are "Fort Lee Form 1234" and "Redstone Arsenal Form 1234." ...
 h. Office forms. If a form is used by only one organizational element, such as an office, a prescribing publication is not required; however, appropriate written guidance is recommended (for example, an SOP or office memorandum).
- An office form needs to follow the same Privacy Act and numbering rules as installation or DA forms. For instance, your local model release might need to be named "Fort Notional PAO Form 3" and include a Privacy Act Statement.
- Of course there is a form for this process: <u>DD Form 67</u>*. Use it.
- Seeking form approval is not automatically the job of PAO, garrison G6 or the NEC. The office with an interest in posting the form should take the lead.
- The office requiring the form must work with the forms manager appropriate to their chain of command (garrison offices work with the garrison forms manager) to ensure
 regulatory compliance (we'll need a note of approval). They will probably simply take the document you use already and put a form number and privacy statement on it.
 The advantage here is once you work it out, you can collect different PII than IEW will allow you to. If required, the forms manager will work with the requesting office to
 set up the required privacy controls.
- 7. CUSTOM WEB FORMS
- Web forms are still an option. They must be built here in Texas and , be changed here at headquarters and be approved by the CMS manager (me), AND YOUR LOCAL
 Privacy office and the Cybersecurity cell. We have locked down editing for web forms we've been able to find and disabled all forms creation tools. I am also working on
 Privacy Act Statements or Privacy Advisories for those forms that need them.
- Almost all of the rules regarding downloadable forms apply to web-native forms.
- All web forms must include a reminder to recheck contact information (PII) before sending.

TUTORIAL/SOP 10 PAGE 32 9 October 2024

Forms: Contact Us

• 8. 'CONTACT US'

 "Forms" asking for name, email or phone and a message are simple contact instruments. Their purpose is not to organize or store information. Based on a survey of practices across Army and DoD websites, including defense.gov, ARCYBER and HQDA do not use a Privacy Act Statement (PAS) with this kind of instrument. Many do include Privacy Advisories (per DODI 8170.01 3.27). An example is the contact form at the bottom of <u>https://www.defense.gov/Ask-Us/</u>.

• RULES:

- All fields must be optional.
- Do not ask for specific information
- Include a link to the Terms of Service page labeled "Privacy Advisory" as close as possible to the form (our privacy advisory is included in our TOS). All forms must include a reminder to recheck contact information before sending.

Forms: Nonconforming forms

• 9. NONCONFORMING FORMS

• Please identify all unauthorized forms to the CMS Manager as soon as possible. Include location and a timeline for bringing the form into compliance. Any unauthorized forms found without a plan of action for conforming to this standard will be removed or quarrantined without announcement.



-30-

IEW SOP/Tutorials:

1.Getting Started; Adding Text, Images and Links
2.Adding and working with pages
3.Adding and working with blocks
4.Working with files
5.Accounts

6.Permissions

7.Site management operations 8.Phonebook and special features 9.Advanced site management, design and standards 10.General policies

10/9/20 24



End of tutorial

Backup material follows

10/9/20 24



Updating your signature



Make a slide

- Drag this box to ¼ or so of the width
- Screenshot your steps. Cut/paste the arrows from the palette page
- Write your instructions here
- Highlight all of your graphic elements and apply a shadow to make them distinct from one another

TUTORIAL/SOP 10 PAGE 38

9 October 2024



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- Select all and copy the text out of • Notepad (this strips

Every page should have a title. In this case, because we supply a blank page, the TOC has to be adjusted. See page 2. Also, you don't usually include the Endof-tutorial slide in the TOC.

TUTORIAL/SOP 10 PAGE 39



Palette

• Copy and paste these arrows and boxes.





Drag and Dropto duplicate permissions from one action to another!



NAMING CONVENTION:

"UID last 2-Group name-Admin or Contributors" BG-Simmons Weather Contributors BG-Simmons Weather Admin Start with the last two letters of your garrison unit ID (eg. Fort Bragg is "BG") "Contributors" groups should not have publication permission. Use "Admin" for those who have publishing rights to a page.

Use the same name for the page, groups and sets.

UID=Unit ID. For IMCOM garrisons, it's four characters starting with IM – for Fort Bragg, it's IMBG. Thus, BG is the Fort Bragg prefix. A CERTIFIED AGENT is a person allowed by PAO to post to a section of a website. They must have certifications specified in the IMCOM Enterprise Web SOP and operate under garrison PAO oversight.



Logging and auditing

• All Site Managers will ensure Login Log is enabled. The Logging function is used to automatically audit account creation, modification, enabling, disabling, and removal actions, and notifies



Requirements: Clearances

- Garrison Manager, Site Manager and Page Manager must have *DoD Final SECRET* security clearance, or at minimum an *Interim Secret* while their clearance paperwork is being processed and they are waiting on the final clearance decision/determination.
- Privileges assigned to Garrison Managers are reviewed at least annually to validate the need for such privileges.



Roles in IMCOM Enterprise Web

Role	Assigns membership to these groups / accounts*			Account Type	Concrete5 account name	Documentation required	Overview
System Administrator		Authorized to create temporary accounts	Secret	System Administrator		SAAR/PAA	Access to data center. Performs the highest-privilege system administration and environment configuration
Database Administrator			Secret	Database Administrator		SAAR/PAA	Access to data center. Database administrator that manages structure and access to CSD-RMF databases
Information System Security Officer (ISSO)		Authorized to create temporary accounts	Secret	Information System Security Officer (ISSO)		SAAR/PAA	Security functions, e.g. audit log review
CMS Administrator	U	Authorized to create accounts	Secret	CMS Manager	imcom	SAAR/PAA	Access to application, limited access to data center. Manages the Concrete5 application and controls access for end users (Garrison and site Managers and contributors)
Garrison Web Manager	Site Manager, Page Manager, Page Contributors, Text contributors		Secret	Garrison Manager	Garrison Manager	SAAR	Access to application (end user). Manages content, access and privileges within a garrison site. Granted additional permission on a case-by-case basis. <i>Typically garrison PAO or NEC</i>
Site Manager	Page Manager, Page Contributors, Text Editors		Secret	Site Manager	Site Manager	SAAR	Access to application (end user). Manages content, access and privileges within a garrison site. <i>Typically garrison PAO or NEC</i>
Page Manager			Secret	Page Manager	Page Manager	SAAR	Access to application (end user). Manages content and occasionally access within a section of a garrison site. <i>Tenant PAOs, Directorates with publishing authority</i>
Page Contributor			None	Page Contributor	Page Contributor	SAAR	Access to application (end user) Edits content within a garrison site without publishing priviliges. <i>Editors within a tenant or directorate</i> .
Text Editor			None	Text Editor	Text Editor	SAAR	Access to a page or editable area. No publishing privileges. <i>Editors</i> within a tenant or directorate.
General Public			None	None	None		View public information
Foreign National			None	Foreign National		SAAR	Limited access to authorized information
Contract Employee			None	Contract Employee		SAAR	Limited access to authorized information

TUTORIAL/SOP 10 PAGE 43

9 October 2024

*Sends candidates to HQ for processing

Requirement: OPSEC Level II

 At least one member of the Web management team (or the PAO) must be OPSEC Level 2 Certified. Public Affairs professionals with release authority (usually the PAO or the PA NCO) have had enough training in OPSEC to substitute for a certificate holder



Requirements: Accounts

IMCOM POLICY

When you request a page contributor or manager account ---

- Accounts should have an expiration date ror be reviewed annually
- No group/shared accounts are allowed.
 If more than one person in an office needs access to the` web page, each person will have his/her own account.

Accounts are issued and provisioned by HQ, IMCOM PAO.

- Site manager / Garrison Web Manager needs to review all accounts annually and deactivate all unused accounts.
- No group/shared accounts are allowed.
- Passwords will not be shared. See the Requirements: Passwords and Pass Phrases page.
- If you discover an account being used in a risky manner (OPSEC, cybersecurity, PII violations), report it. If the If you can, disable it immediately if possible and contact the IMCOM PAO, the IMCOM ISSO and the AAG ISSO.
- Logon attempts are limited to three failures, which will result in the account being locked out for a set amount of time.

Credentialing account holders

IMCOM standard:

Fill out and keep a 2875 for each person logged into the system. Use your local IA assets for blocks 22-25.

TUTORIAL/SOP 10 PAGE 46

9 October 2024

 IEW uses a modified DD 2875 for credentialling account holders and an AUP. It is not an official 2875 at the IEW level. It offers a familiar format and can be used by local security at the garrison. The IEW-specific language includes the type of account and rules the user must acknowledge to log in to IEW.

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