Site Management at the Garrison Level

IMCOM Enterprise Web

Tutorial 7

Version 6.1 (11 Jan. 2021)

Standard Operating Procedures

Contents and general instructions

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- 9. Learning to run IEW
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General instructions:

Formerly entitled Site Management, this tutorial helps Garrison Web Mangers and Site Managers use the unique IMCOM Enterprise Web (IEW) template. IEW, the system, is built on concrete5, the software.

Banner Text and Enterprise Icons pages are moved to Tutorial 6.

IMCOM Enterprise Web documentation can be found on IEW Pro Central, https://homeadmin.army.mil/imcom/index.php/contact/webmaster-1/pro-central These tutorials also serve as SOP for IMCOM Enterprise Web.

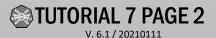
IMCOM GUIDELINES:

The dark gray boxes are policy reminders.

Blue boxes offer helpful explanations



<-- added or substantially new since last version



Notice: Known glitches and workarounds

- The editing interface might take time to load. Please wait for all circles to stop spinning before proceeding.
- If you receive a blank error message, click out of it and carry on. A lot of things are happening in the background and sometimes they haven't caught up with each other.
- If you think your last save hasn't "taken," and the page is stuck, refresh the page. In most cases, your changes will appear.
- If that doesn't work, clear the Concrete5 cache:

- Dashboard → System & Settings → Cache
 & Speed Settings → Clear Cache
- The banner alignment changes when you log in – it looks a little awkward in edit mode. It adjusts itself when you log out.

Common standards

Tutorial 9 will list current design, layout and taxonomy standards

IMCOM Enterprise Web follows certain design standards available in several places

- The minimum viable site handbook
- The Tiered Menu Layout
- Tutorial 9
- IEW 101 and 201 workshops

Blue boxes offer helpful explanations



Affecting changes to the standard

- If you see an issue with the standard, use the Change Management program to discuss and potentially incorporate your improvement
- Discuss issues and potential solutions in the IMCOM Concrete5 Forum
- The group will reach consensus on the usefulness of a potential change.
- Take that suggestion and email it to the Change Management team. The board will review the idea for security and determine whether it is worth including.
- It will be assigned a trackable number and added to the update queue.

IEW has a history of individuals making and sharing changes to improve the whole enterprise.

Follow the Tiered Menusale Avout

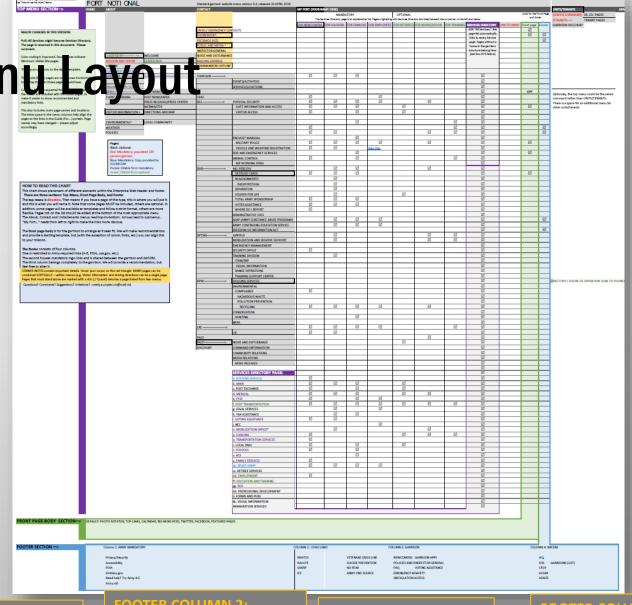
Contact the Web team for the latest version

IMCOM STANDARDS:

Section 1, the menu, must be followed. If you have this page, this is what you call it and where you put it. Any deviation should be discussed with IMCOM HQ PAO. The goal is not control but standardization and clarity. Your idea might become a standard or option for the enterprise.

Section 2, the home page body, comes with some recommendations but garrisons are free to select and place blocks based on their mission and audience.

Section 3, the footer, has four columns, each with a different role.



FOOTER COLUMN 1:

Link to Army.mil and Army mandated links.

FOOTER COLUMN 2:

Stack your mandatory logos here. Otherwise, this is garrison territory.

FOOTER COLUMN 3:

Belongs to the garrison

FOOTER COLUMN 4:

Belongs to IMCOM.



Roles at the Garrison

Garrison Manager, or Garrison Web Manager:

- Chief point of contact for the IMCOM Enterprise Web at the garrison. When the garrison is responsible for something, this is the first person on the call list. Otherwise, the person has the same responsibilities as a Site Manager.
- Training requirements: Must be public affairs qualified (hold a GS-1035 or 1082 designation, or a 46 A or Z MOS) or hold an OPSEC Level II certificate (during the transition to these new requirements, the GM, SM, or PM can substitute the online Web Content and OPSEC Training Course as long as they actively seek OPSEC Level II as soon as it is available). Responsible for knowing contents of the Tutorial/SOPs.

Site Manager:

 A member of the website team at the installation, with authority and permission to edit any item in the

- system. If there is more than one site manager, a Garrison Manager should be appointed.
- Training requirements: Must be public affairs qualified (hold a GS-1035 or 1082 designation, or a 46 A or Z MOS) or hold an OPSEC Level II certificate (during the transition to these new requirements, the GM, SM, or PM can substitute the online Web Content and OPSEC Training Course as long as they actively seek OPSEC Level II as soon as it is available). Responsible for knowing contents of the Tutorial/SOPs.

Page Manager:

- A person designated to manage a subsection of the garrison site, such as a directorate, tenant or senior command site. The Page Manager has publishing privileges within his or her subsite.
- Training requirements: Must be public affairs qualified (hold a GS-1035 or 1082 designation, or a 46 A or Z MOS)

or hold an OPSEC Level II certificate (during the transition to these new requirements, the GM, SM, or PM can substitute the online Web Content and OPSEC Training Course as long as they actively seek OPSEC Level II as soon as it is available).

Page Contributor:

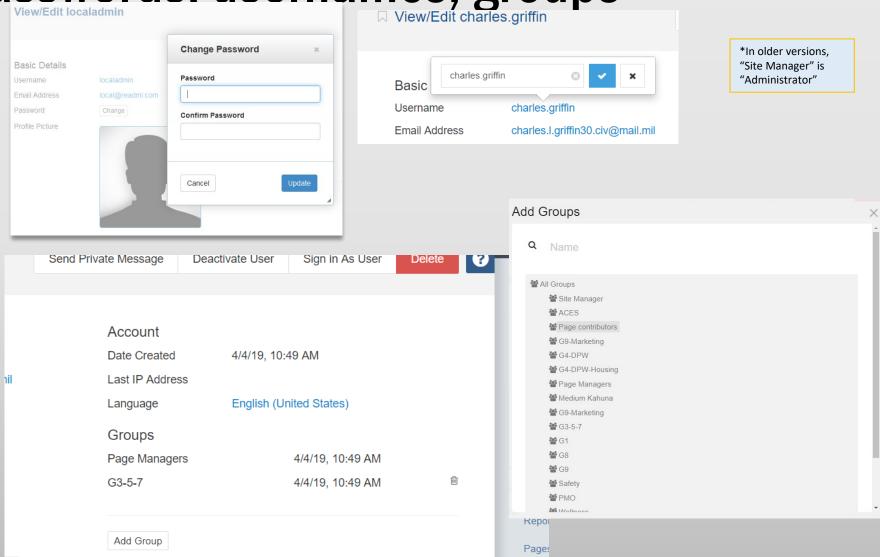
- A person designated to work on, perhaps manage, a subsection of the garrison site. The Page Contributor can add and remove pages within the section, but CANNOT publish.
- Training: Requires Web Content and OPSEC Training Course.

Text Contributor:

 Appointed to manage a single block or limited copy on a page. Must be supervised/reviewed by a Site or Page Manager. Changing passwords. usernames, groups

In the Dashboard ->Members (Search Users) area:

- To change the password
 - Click on the username
 - Click Change next to Password (3)
 - Enter a strong password
 - Click Update
- To change the member name (login), click the username, enter a new one and save.
- To add a member to a group
 - Click "Add Group"
 - Select a group in the popup window.
- To remove someone from a group:
 - Hover over the group you want to remove the person from, click on the trash can icon.





Learning to run IEW

- Log in to your account. Watch the Concrete5 videos that appear on login. You can
 watch them again any time. When you are on your home page, click the blue icon in
 the upper right corner.
- Review the material on the training pages
- https://home.army.mil/imcom/index.php/contact/webmaster-1
- https://army.deps.mil/army/cmds/imcom_HQ/PAO/Pages/IMCOM-Enterprise-Web.aspx
- Visit the Fort Stewart video page.
- Call Neal (210) 466-1022
- Join the IMCOM Concrete5 Forum on Facebook

Those who have never edited with Concrete5 should start with Tutorials 1 and 2, along with the video https://www.youtube.com/watch?v=mLjvIHF hjw

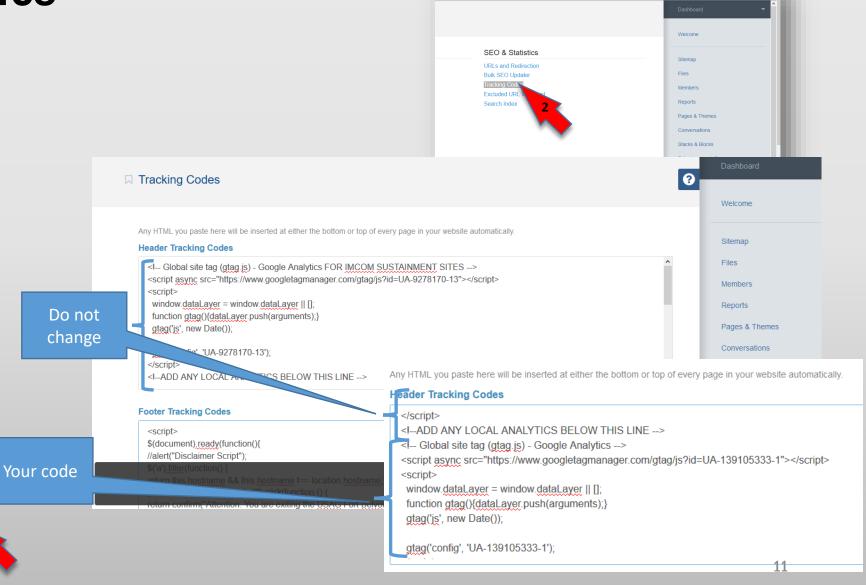


Switching into and out of maintenance mode

- Maintenance Mode acts as a "cover sheet," hiding your pages under a "Coming Back Soon" page. To turn it off or on
- Go to Dashboard --> System & Settings --> Permissions & Access --> Maintenance Mode
- Select Enable or Disable
- Click Save

Adding analytics

- Get a Google Analytics Account
- Navigate to
 Dashboard →
 System & Settings →
 →SEO & Statistics →
 Tracking Codes
- Insert code into the header or footer, depending on tracking service instructions



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Track changes with Page Activity & List of Versions

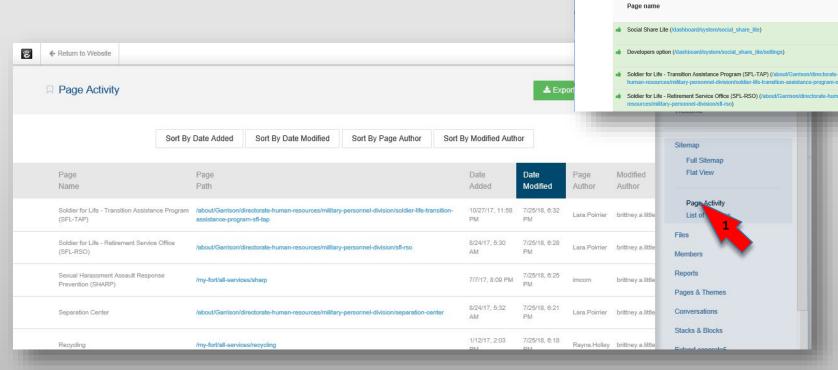
□ List of versions

Search

Filter by page

Choose a Page

Dashboard → Site Map



2 Pages

Siteman

Items per page

2018-08-13

2018-08-13

2018-07-25 2017-08-24

Approver

Initial

Initial

Version

Version

Full Siteman

Flat View

List of vers Files Members

Pages & Themes

Conversations

Stacks & Blocks

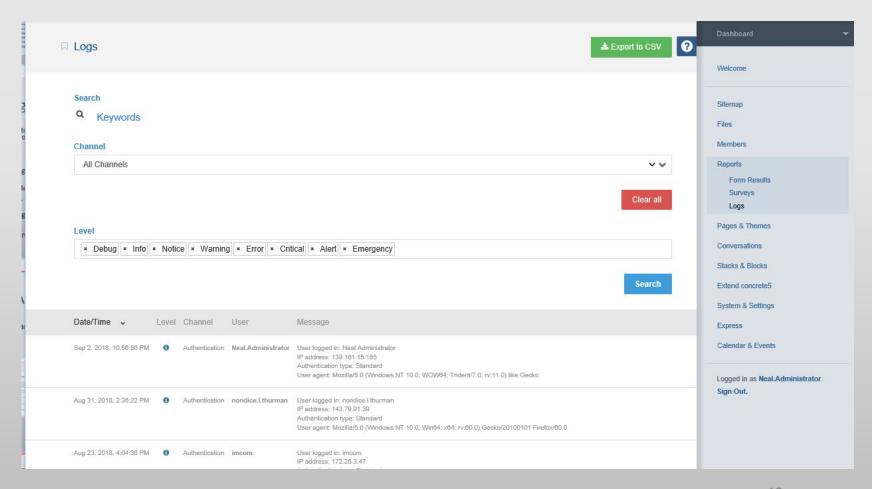
Extend concrete5

System & Settings



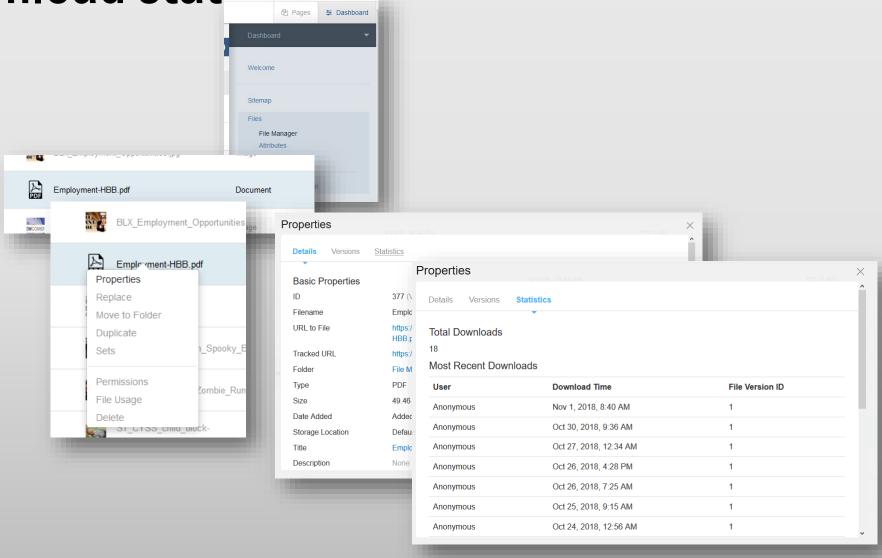
Track events using the Log

- Dashboard → Reports
- Select logs



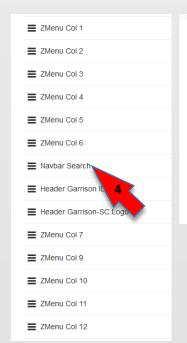
Find file download statistics

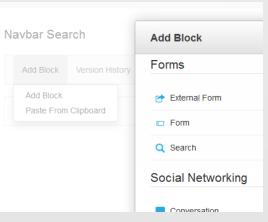
- Dashboard → Files
- Use search or browse to find the file you need
- Right-click on the file.
- Select Properties.
- Select the **Statistics tab**



Adding Search

- Dashboard -> Stacks & Blocks -> Stacks. There's a button called View Stacks. Click it and select View Global Areas.
- In the View Global Areas page find Navbar Search and click on it. It's probably blank (if not, contact me).
- Click Add Block, then in the popup window find the Search block (it's under the Forms category). Click.
- In the dialog box, don't give it a title, but use Search as the button text. Check Post Results to a Different Page and select Search in the box below. Click Save and in the Navbar Search page, click the green Approve button.





Use Header 2 for the block headline.

Wrap Anything is actually a pair of blocks: "Wrapper Start" and "Wrapper Close." The blocks you wrap don't change their behavior, just their looks.

Included add-ons

Add a Carousel to your Site

IIICIUUCU	auu-uii3		Alert style
Stucco v.1.1.3	A simple stude business theme based on the	Highlight Links 2.0 (g) v.2.0.0	A box for the most viewed or most important links.
Stucco v.1.1.5	A simple style business theme based on the Bootstrap framework.	Login Log v.1.0	Keep verbose logs of each authentication.
Wrap anything v.0.9.2	Enable your page to look fantastic by wrapping multiple blocks in a single wrapping div.	Editor Comment v.7.0	Enter a comment that shows only in edit mode. For use by site developers who want to leave
List files from set v.1.0.12 Red Alert Box v.0.9.0	A block to display a list of files from a file set. Simple WISIWIG text and image box with Red Alert		notes/comments for those editing a page in the future.
Service data box H v.0.9.0.1	style service data box for IMCOM	Page Activity v.0.9.3	View recent page activity by date added, date modified, page author, and modified author.
		Global Version List v.1.0	List of all collection versions
SVG Social Media Icons v.0.9	on your pages.	Centry v.2.1.4	Allows communication to a remote Centry endpoint.
Deluxe Customizable Twitter		Handyman v.1.1.0	View and set hidden configuration parameters
Description Freshader 1.0.1	your pages.	White Label v.1.0.1	White Label your concrete5 website
Responsive Embed v.1.0.1 Spacer v.0.9.3	Embed external content responsively Adds space between blocks without coding. More addons and themes www.devphp.net		O Navigation component of the Phone Alpha phonebook
Redirect v.1.0.0	This package offers a block to redirect users.	Header Blocks v.0.9.0	Official formatting for the header
Black box v.0.9.0	Simple WISIWIG text and image box with Black Box style	Rescan All Files v.0.1.5 Vivid Simple Accordion v.1.0.	Rescan all files in the file manager 1 Add Collapsible Content to your Site
Manual Nav v.2.1.1	Manual Nav let you create navigation whatever you would like manually. It's concrete5.7 version of	Collapsable Stacks v.0.9.1	makes stacks collapsible into a ribbon good for constructing accordion content
	Jordan Lev's famous Manual Nav but developed	IEW Facebook Feed EZ v.0.9.2	2 A simple way to add a Facebook feed to your site
	independently by acliss19xx from concrete5 Japan	Social Share Lite v.2.1.2	Add social sharing buttons
PDF Viewer v.1.0.1	community. A Block for viewing a PDF on your page	Simple Backup v.2.1.1	'Automated jobs' that let you download copies of your site's files and database.
Phonebook Alpha v.0.9.0	An alphabet listing for the phonebook page		
Quick Tabs v.1.0	Add Tabs to your site		
Simple Slider v.1.0	Add a Simple Slider to your Site		

Yellow Alert Box v.0.9.0

Simple WISIWIG text and image box with Yellow



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Add-on BLACKLIST

If you are using any of these add-ons, please contact Neal, Shelby or Jim to remove them

			Stupid Slider v.0.9.1	Doesn't add anything	Add	
REMOVE LIST				Stupid Slider to your Site		
Event Calendar PRO v.1.7.0	Could cause problems	Event	Pending Pages v.0.9.3	Untested, costs money	Find your	
	Calendar PRO - you can add, e			pending pages and do someth	ing with	
	remove one day events on you	ur page		them!		
Mainio Sync v.1.0.0	Not for current version	Mainio	C5Extras YouTube Channel v.2.0.2	Doesn't work as promised	YouTube	
	Sync helps you synchronize co	ntent		Channel Video Player		
	between different concrete5 i	nstances.	Calendar v.1.0.0	Deprecated, causes problems	Adds	
Composer Security v.1.0	Untested Installs a job	that checks		public calendar functionality t	o your	
	your composer files for vulner	abilities.		Concrete5 website.		
Custom Export-Import v.1.1.4	Not for current version	Creates	Intrusion Detection System v.0.9.1.9	Untested Helps to pro	tect your	
	backups pages and import the	em.		website against cyber attacks.		
Cycle2 Slide Show v.1.0.1	Doesn't work very well	A mobile	Advanced Phonebook Pro v.0.9.0	A newer version exists	An	
	friendly responsive image slide	er using the		alternative phonebook block v	vith search	
	amazing Cycle2 plugin			and sort functions, and a place	e to drop in	
Database Migration v.0.9.5	Not for current version	Migrate		table code.		
your database from lowercase to cas		to case	Advanced Phonebook Pro Plus v.0.9.1 NO LONGER IN USE. An alternative			
	sensitive tables or vice versa			phonebook block with search	and sort	
Static Site Exporter v.1.0	Not functional Exports all p	ages and		functions, and a place to drop	in table	
	files into a single directory tha	t can be		code.		
	deployed to another server.					



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IEW SOP/Tutorials:

1.Getting Started; Adding Text, Images and Links

2.Adding and working with pages

3.Adding and working with blocks

4. Working with files

5.Accounts

6.Permissions

7. Site management operations

8. Phonebook and special features

9. Advanced site management, design and standards

10.General policies

First steps: Your Footer



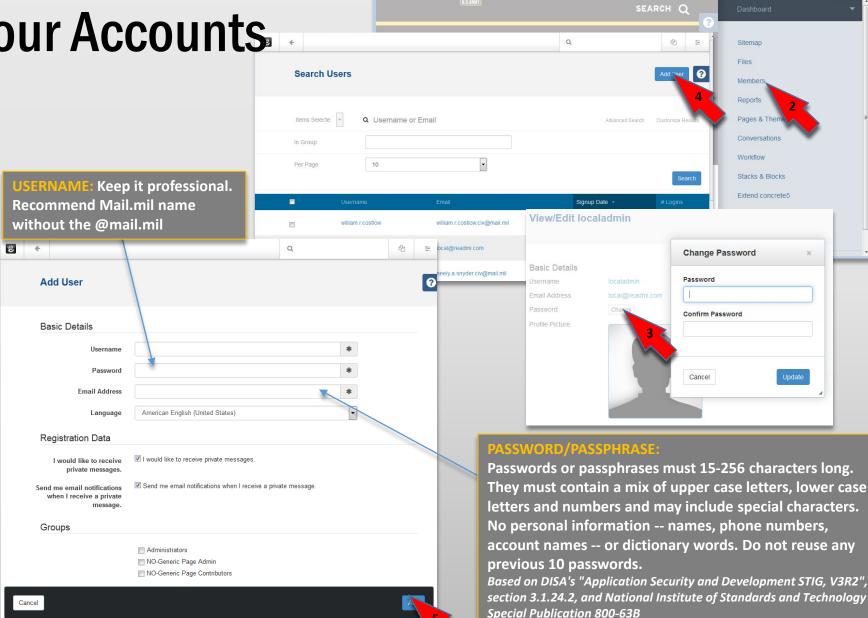
IMCOM GUIDELINES:

The footer spans four columns. Each has a specific use. Column1 contains a link to army.mil and other Armymandated links. Column 4 belongs to IMCOM HQ. Column 2 holds the logos mandated by HQ IMCOM and the Army – and can also be used by the garrison. Column 3 is completely garrison territory.

First steps: Your Accounts

- Log in with the local administrator account
- Change the password
 - Go to Dashboard (1)
 → Members
 - Click on the username
 - Click Change next to Password (3)
 - Enter a strong password
 - Click Update
- Create accounts for PAO web team
 - Click Add User
 - Fill in the form.
 - PAOs should have Administrator or Site Manager rights

Accounts for contributors outside PAO should only be set up after you create their initial pages. See Tutorial 5.





Start with the Minimum Viable Site

Commander's Hotline

Webmaster

HOME							
About	Contact	My Fort	Units & Tenants				
Mission & Vision	Crisis & Emergency numbers	For Newcomers	Unit Contacts				
Leadership	Phonebook						
Leader bio	Public & Media						



Garrison

EEO

Visitor & Gate Info