



## USAG Ansbach October 2019



- **CONCEPT OF OPERATION**
- **Task:** Host a USAG Ansbach Chapel Community Event
- **Purpose:** Increase influence of chapel programs



Pumpkin water racing game



Family photo booth on the genuine John Deere Fall Fest tractor

The Katterbach Chapel's Fall Fest took place Sunday, Oct. 6, when about 250 participants enjoyed food, fun and friendship celebrating the change in seasons. The Catholic and Protestant communities partnered to host this fun event for all of USAG Ansbach. About 20% of the attendees were unaffiliated with chapel programs, finding the event details through an aggressive messaging effort.



Pumpkin painting craft