



DEPARTMENT OF THE ARMY  
INSTALLATION MANAGEMENT COMMAND PACIFIC  
HEADQUARTERS, UNITED STATES ARMY GARRISON DAEGU  
UNIT #15746  
APO AP 96218-5746

OCT 26 2021

AMIM-DAG-ZA (1b)

MEMORANDUM FOR ALL PERSONNEL ASSIGNED TO UNITED STATES ARMY  
GARRISON (USAG) DAEGU AND AREA IV

SUBJECT: United States Army Garrison (USAG) Daegu Policy Letter #21-19,  
Interaction with External Media

1. This policy letter applies to the USAG Daegu garrison staff, tenant and mission partner units, individual military and civilian employees, family members, and authorized private organizations and contractors.
2. The USAG Daegu Commander will provide accurate and timely information to the media and public as appropriate.
  - a. Members of the USAG Daegu Public Affairs Office (PAO) are the sole official spokespersons to external media for activities on USAG Daegu Area IV installations. This assures prompt, accurate and appropriate responses to media requests, issued with a single voice
  - b. External media refers to organizations external to the Department of Defense such as Army Times, Stars and Stripes, The New York Times, Yonhap News, AP, Reuters, MBC-TV, etc.
3. The Public Affairs Officer is the USAG Daegu Commander's link not only to media but to various government, business and civic groups, and individuals seeking information about Area IV installations or mission or tenant activities which take place on those installations. It is imperative that the PAO be kept current on all garrison issues, activities and incidents as they occur in order to be able to advise the USAG Daegu Commander appropriately.
  - a. All USAG Daegu directors will ensure supervisors and on-call personnel contact the PAO immediately should an event occur which might have even the slightest potential for media interest
  - b. All calls from external media regarding garrison activities will be referred to the PAO. Information or announcements of any kind which need to be publicized in external media will be forwarded to the PAO for release as appropriate.

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4. Mission partner units that request support from the USAG Daegu PAO via support agreements will follow procedures outlined above for garrison staff. Mission partner units with their own PAO staff will notify the USAG Daegu PAO of any invitation or planned visit by external media prior to any such visit to a USAG Daegu Area IV installation. Additionally, they will provide a courtesy copy of all releases to external media to the USAG Daegu PAO.

5. Service Members, Family Members, Department of Defense Civilian Employees, Korean Nationals, Contractor Employees, and Authorized Private Organizations could be approached by the media for information about the military and its installations. Factual answers, based only on official duties, may be given. Opinion comments may also be given; however they must be identified as personal opinions. If official comments are sought, all queries should be referred to the USAG Daegu Area IV PAO.

6. Private organizations and contractors that use USAG Daegu Area IV installations must receive approval from the USAG Daegu PAO prior to inviting media onto any Area IV installation.

7. The proponent for this policy is the Garrison Public Affairs Officer, DSN 763-6512.

8. This policy becomes effective immediately upon signature.



BRIAN P. SCHOELLHORN  
COL, AR  
Commanding