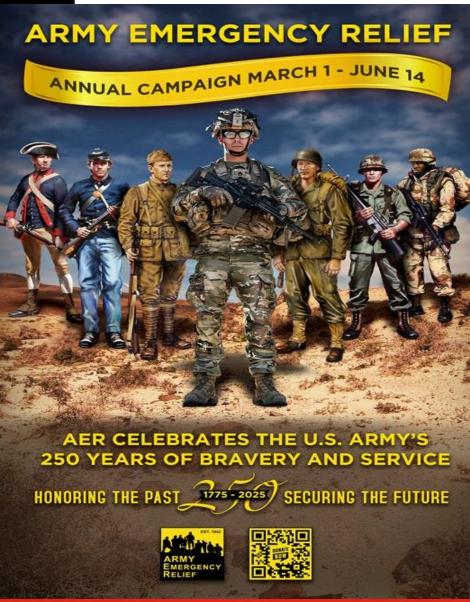


AER Campaign Season 2025



5 Steps to Success

- Select your unit campaign key workers and submit their names. HQDA EXORD 134-25 FY 2025 OPORD 25-018
- Campaign Key Workers attend a onehour training on the expectations 26 FEB 0930 or 1300 27 FEB 0930 or 1300
- 3. Attend the Campaign Kickoff event at the Special Event Center on Friday, 21 March from 1130 to 1300. Learn more about AER, the campaign and enjoy free lunch.
- 4. Find time to inform 100% of your unit about AER and the option to give

MWR

5. Campaign teams wrap it all up by 30 May 2025.

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