MEDIA RELATIONS

The media relations section assists members of the news media in reporting on Fort Bragg, ensuring the American public has access to the information they need to understand the military's role in the community, in support of the nation and in the world. The media relations section facilitates media engagements between media outlets and Soldiers, provides media escorts, and creates news and information products.

The Media Relations section is responsible for:

- Releasing information, arranging interviews, responding to media inquiries, and coordinating access to the installation for news media representatives,
- Inviting reporters to significant events that highlight missions, programs, or issues of interest to the public,
- Providing media awareness and media engagement training to members of the Fort Bragg community.

Reporting on Fort Bragg

High-profile military missions, high-tech military equipment, high-intensity training opportunities, innovative installation and family support programs and easy access from Raleigh are among the many reasons local, national, and international news organizations regularly cover activities at Fort Bragg. Media office hours are 7:30 a.m. to 4:30 p.m. weekdays, Eastern time.

Media Escort Requirements

Fort Bragg is a closed military installation. <u>For security reasons and per installation access</u> <u>rules, members of the media conducting news-gathering activities on base must be</u>

escorted by Public Affairs. For invited events, media should RSVP in accordance with the instructions provided in the news release to coordinate a Public Affairs escort onto the installation.

For other stories, news media representatives may request assistance from the Media Relations section. Requests are granted when service and DOD regulations allow, and resources are available.

Service members and military family members who are interested in engaging the media are encouraged to contact Public Affairs for assistance. If the story is of limited official interest, we may suggest meeting with the reporter off base where a Public Affairs escort is not required. For stories not related to the subject's military affiliation, Public Affairs may provide an escort onto the installation only if the story cannot be adequately reported without such access.

*Please note:

Our office does not facilitate "reaction" stories (stories seeking service member or military family member reactions to issues of current interest or events) and "person-on-the-street" interviews. Reporters may solicit military personnel and their families for their reactions to current events via other means, but we will not use military resources to provide an escort onto the installation for these types of stories.

Possession of a military-issued ID card or visitor pass does not constitute permission to conduct newsgathering activities on any part of the installation – including family housing – without a Public Affairs escort. Pass-holders and/or the visitor's military sponsor may be held responsible if a pass or military ID is misused.