



# **11th ADA "Imperial" Brigade** **VISION STATEMENT**



***I*-ntegrity**  
***M*-otivated**  
***P*-ersonal Courage**  
***E*-xpertise**  
***R*-eadiness**  
***I*-nnovative**  
***A*-ggressive**  
***L*-eadership**

***We are the premier  
ADA Brigade in the  
U.S. Army, prepared  
to deploy, fight and  
win at a moment's  
notice cultivated in  
an environment of  
dignity, respect and  
teamwork!***

***TRAIN TO FIGHT, BATTLE READY!***



# **11th ADA "Imperial" Brigade**

## **COMMAND PRIORITIES**



### **Soldier and Family Well-Being**

- ***Soldiers are our most precious resource!***
- ***Ensure they are trained and cared for***
- ***Quality of life – predictability, positive climate***

### **Mission Accomplishment**

- ***Ready to Deploy - CRF, PTDO, Rotational***
- ***Standards - Gunnery, CMDP, CSDP, PRT(ACFT)***

### **Values Based Leadership**

- ***The Army Values, Warrior Ethos, Soldier's Creed***
- ***Leader involvement - Lead by example! – Teamwork!***
- ***Disciplined Initiative - Empower subordinates to succeed!***

***TRAIN TO FIGHT, BATTLE READY!***