

To prevent death by suicide, PAOs and Command Teams may use the following tiplist to effectively communicate how to secure and safely use lethal means.

Start the Conversation

If you notice a Soldier's unusual behavior, try the following approach:

- "I've had a rough day. How's yours going?"
- "Visiting the Chaplain really helped clear my mind. Have you thought of stopping by?"
- "Are you having thoughts of suicide? Let's talk."

Use Adaptive Messaging

Even on the same installation there are different living/working environments and populations – each with unique lethal means safety requirements and challenges. Adapt your communications for each specific audience.

When Developing Messaging Consider

- Housing arrangement: Barracks, On-post, Off-post
- Single, Family or Roommate status
- Scomponent; Active, Guard, Reserve
- & Rank
- Age/time in service
- Sector Exposure to discussions on suicide and mental health
- Background

Communicate Safe Storage Options in a Positive Manner

Anything that disrupts a suicide attempt can save an individual. Every second counts. Safe storage of lethal means can provide these life-saving seconds.

- Highlight safe storage options for all lethal means: firearms, drugs and weapons.
- Solutions of the home: gun locks, safes, storage of ammunition, drugs out of reach of young Family members
- Promote options for storing firearms outside the home: police departments, firearms shops, armory, or shooting range

Normalize the Conversation

Make lethal means safety discussions a part of your organization's normal conversations.

- lnclude lethal means topics in all weekend, drill, and holiday safety briefs
- Routinely post lethal means safety content on social media platforms
- Share what you are doing as leader to address lethal means safety
- Promote through installation newspapers and magazines
- Discuss with unit Family organizations

Address Misconceptions with Facts – not Opinions or Perceptions

DOD studies indicate that over half of service members believe that if someone wants to act on suicide, they will find a way. This is not true. Other misconceptions exist, both locally and Army-wide. Address them using statistics and research from credible sources.

- Focus messaging on evidence-based recommendations
- Show correlation between securing lethal means and suicide prevention

Resources

- Show the second second
- SPO Leaders Suicide Prevention Safe Messaging Guide: <u>https://go.usa.gov/xJ6Kb</u>
- BOD Lethal Means Communication Guide: https://go.usa.gov/xJ6KN

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